

Canadians continue to report the highest intensity of trust in the CBC to protect Canadian identity and culture on television

FCB Survey | Summary | Confidential | Draft

Conducted by Nanos for Friends of Canadian Broadcasting, April 2019
Submission 2019-1386



Almost four in five Canadians report having highest trust and confidence in the CBC to protect Canadian identity and culture on television.

Almost four in five Canadians report having highest trust and confidence in the CBC to protect Canadian identity and culture on television. While agreement is down marginally from previous waves, over four in five Canadians agree or somewhat agree that local TV news is valuable to them, and seven in ten say they agree or somewhat agree that their federal member of parliament should work to keep local broadcasting strong in their community. A majority of Canadians feel that content displayed on social media is less accurate than traditional media, and agree that social media platforms should be held responsible by the government for the content they publish the same as traditional media are held responsible.

Canadian Identity and Culture

- **A majority of Canadians have high trust and confidence in the CBC to protect Canadian culture and identity on television** – Asked to rate their confidence or trust in various groups to protect Canadian culture and identity on television on a scale of one to seven, where one is very low trust and confidence and 7 is very high, seventy-seven per cent of Canadians have high trust and confidence (score of 5-7) in the CBC/Radio-Canada to protect Canadian culture and identity on television. Fourteen per cent have low trust/confidence (score of 1-3) in the CBC, while eight per cent have average trust/confidence (score of 4), and one per cent are unsure. Canadians gave the CBC a mean score of 5.4 out of 7, remaining steady with previous wave.
- **Less than three in five Canadians have high trust and confidence in the CRTC to protect Canadian culture and identity on television** – Fifty-six per cent of Canadians have high trust and confidence (score of 5-7) in the CRTC to protect Canadian culture and identity on television. Twenty per cent have low trust/confidence (score of 1-3) in the CRTC, while 18 per cent have average trust/confidence (score of 4), and seven per cent are unsure. Canadians gave the CRTC a mean score of 4.7 out of 7, down marginally from 5.0 in 2017.

One in two
Canadians have
high trust and
confidence in the
Canadian
government to
protect Canadian
culture and
identity on
television

- **One in two Canadians have high trust and confidence in the Canadian government to protect Canadian culture and identity on television** – Fifty-one per cent of Canadians have high trust and confidence (score of 5-7) in the Canadian government to protect Canadian culture and identity on television. Thirty per cent have low trust/confidence (score of 1-3) in the Canadian government, while 18 per cent have average trust/confidence (score of 4), and three per cent are unsure. Canadians gave the Canadian government a mean score of 4.3 out of 7, remaining steady with previous wave.
- **Over two in five Canadians have low trust and confidence in private broadcasters to protect Canadian culture and identity on television** – Forty-four per cent of Canadians have low trust and confidence (score of 1-3) in private broadcasters to protect Canadian culture and identity on television. Twenty-five per cent have high trust/confidence (score of 5-7, down from 32% in 2017) in private broadcasters, while 25 per cent have average trust/confidence (score of 4), and six per cent are unsure. Canadians gave private broadcasters a mean score of 3.6 out of 7.
- **Half of Canadians report low trust and confidence in cable companies to protect Canadian culture and identity on television** – 51 per cent of Canadians reported low trust/ confidence (score of 1-3) in cable companies. Twenty-three per cent have high trust and confidence (score of 5-7) in cable companies, 23 per cent have average trust/confidence (score of 4), and three per cent are unsure. Canadians gave cable companies a mean score of 3.3 out of 7, remaining steady with previous wave.
- **Almost three in five Canadians have low trust and confidence in Netflix to protect Canadian culture and identity on television** – Fifty-eight per cent of Canadians have low trust and confidence (score of 1-3) in Netflix to protect Canadian culture and identity on television. Fifteen per cent have average trust/confidence (score of 4) in Netflix, while 20 per cent have high trust/confidence (score of 5-7, up from 12% in 2017), and seven per cent are unsure. Canadians gave Netflix a mean score of 3.1 out of 7, an increase from 2.6 in 2017.

More than three
in five Canadians
are satisfied or
somewhat
satisfied with the
foreign television
programming
available to them

- **Over half of Canadians have low trust and confidence in other internet broadcasters to protect Canadian culture and identity on television** – Fifty-five per cent of Canadians have low trust and confidence (score of 1-3) in other internet broadcasters to protect Canadian culture and identity on television. Eighteen per cent have average trust/confidence (score of 4) in internet broadcasters, while 15 per cent have high trust/confidence (score of 5-7), and 12 per cent are unsure. Canadians gave other internet broadcasters a mean score of 3.0 out of 7, remaining steady with previous wave.

Satisfaction with Foreign Programs

- **More than three in five Canadians are satisfied or somewhat satisfied with the foreign television programming available to them** – Thinking as consumers, just over three in five respondents say they are satisfied (28%, down from 43% in 2015) or somewhat satisfied (33%, up from 24% in 2015) with the choice of US and other non-Canadian programming available to them on television. Three in ten say they are somewhat dissatisfied (15%) or dissatisfied (15%) with the choice of US or non-Canadian television programming available to them, and 10 per cent are unsure.
- **Over half of Canadians are satisfied or somewhat satisfied with the foreign programming available to them streamed online** – More than one in two Canadians say they are satisfied (22%) or somewhat satisfied (32%) with the choice of US and other non-Canadian programming available to them on online streaming platforms. A quarter say they are somewhat dissatisfied (13%) or dissatisfied (11%) with the choice of US or non-Canadian programming available to them streamed online, and 22 per cent are unsure.

The Canadian Media Landscape

- **Canadians most frequently say they trust the Liberal Party to protect the CBC the most** – Asked which political party they most trust to protect the CBC, respondents most frequently say the Liberal Party (34%, up from 27% in 2017), followed by the NDP (15%, down from 31% in 2017), and the Conservative Party (11%). Thirty per cent are unsure.

Four in five
Canadians agree
or somewhat
agree that the
CBC plays an
important role in
strengthening
Canadian culture
and identity

- **Almost three in five Canadians say the Canadian democracy is weaker or somewhat weaker than it was five years ago** – Thinking about the influence of Facebook and other social media platforms on politics and the news we get, nearly three in five respondents say the Canadian democracy is weaker (28%) or somewhat weaker (31%) than it was five years ago. Almost a quarter say it has stayed the same (24%), and more than one in ten say it is stronger (two per cent) or somewhat stronger (11%). Five per cent are unsure.
- **A majority of Canadians say content displayed on online social media platforms is less accurate than content published in traditional media** – Almost four in five respondents say content displayed on online social media platforms like Facebook is less accurate (79%) than content published in traditional media. Thirteen per cent say it is as accurate, and two per cent say it is more accurate. Six per cent are unsure. NDP voters are most likely to say it is less accurate (92%), while supporters of the People’s Party of Canada are the least likely to say so (46%).
- **Three quarters of Canadians disagree or somewhat disagree that most people are able to tell the difference between professional journalism and fake news** – Three in four respondents say they disagree (49%) or somewhat disagree (27%) that most people are able to tell the difference between professional journalism and fake news on Facebook and other social media platforms, while more than one in five agree (four per cent) or somewhat agree (18%). Two per cent are unsure.
- **Over four in five Canadians agree or somewhat agree that the government should hold online social media platforms responsible for content they publish** – More than four in five respondents say they agree (63%) or somewhat agree (21%) that the government should hold online social media platforms like Facebook responsible when they publish inaccurate, misleading, or illegal content in the same way that traditional news media are held responsible by the government. Over one in ten disagree (seven per cent) or somewhat disagree (six per cent), and two per cent are unsure.

Over seven in ten
Canadians agree
or somewhat
agree that local
TV news is
valuable to them

- **Four in five Canadians agree or somewhat agree that the CBC plays an important role in strengthening Canadian culture and identity** – Four in five respondents agree (49%, down from 68% in 2017) or somewhat agree (31%, up from 20% in 2017) that the CBC plays an important role in strengthening Canadian culture and identity, while seven per cent somewhat disagree and eleven per cent disagree. Two per cent are unsure
- **Over half of Canadians agree or somewhat agree that increasing funding for the CBC would strengthen Canadian democracy** – More than one in two respondents say they agree (27%) or somewhat agree (29%) that increasing funding for the CBC would strengthen Canadian democracy, while more than one in three disagree (22%), or somewhat disagree (14%), and eight per cent are unsure.
- **Over seven in ten Canadians agree or somewhat agree that local TV news is valuable to them** – More than seven in ten Canadians agree (54%, down from 74% in 2017) or somewhat agree (29%, up from 15% in 2017) that local TV news is valuable to them, while eight per cent disagree and seven per cent somewhat disagree. Two per cent are unsure.
- **A majority of Canadians agree or somewhat agree that their federal Member of Parliament should work to keep local broadcasting strong** – Eight in ten Canadians agree (48%, down from 70% in 2017) or somewhat agree (32%, up from 17% in 2017) that their federal Member of Parliament should work to keep local broadcasting strong in their community. Six per cent somewhat disagree with this, while eight per cent disagree. Seven per cent are unsure.
- **Three in five Canadians say having a strong and independent CBC is more important given that 250 newspapers have closed in Canada in the last 10 years** – Sixty per cent of respondents say that having a strong and independent CBC is more important given that 250 newspapers have closed in Canada in the last ten years, while 24 per cent say it is as important, and 12 per cent say it is less important. Three per cent are unsure. NDP voters are the most likely to say it is more important (85%), while People’s Party of Canada and Conservative Party voters are the least likely to say so (39% and 36%, respectively).

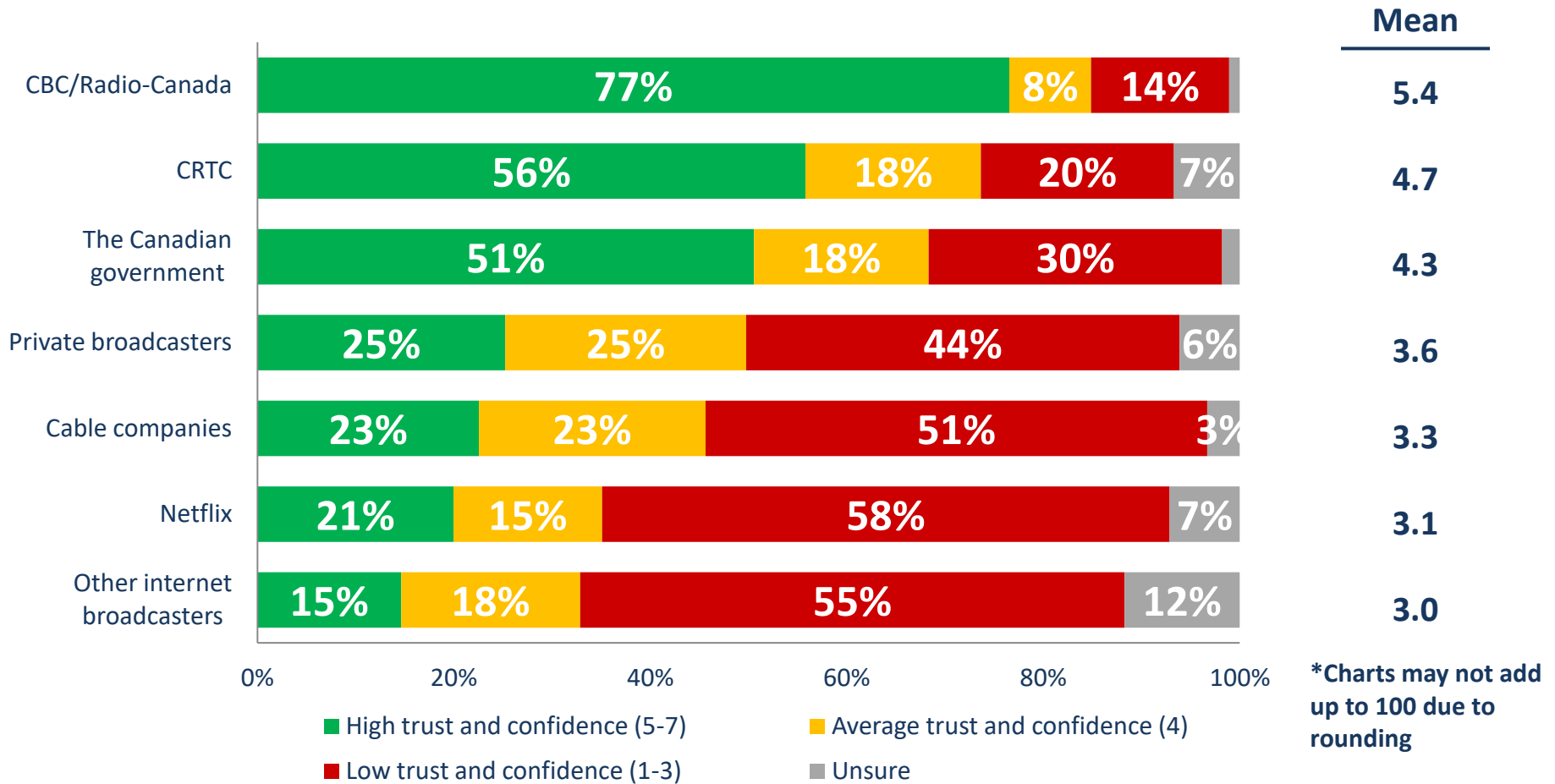
Over three quarters of Canadians agree or somewhat agree that foreign internet broadcasting companies should be subject to the same rules as Canadian broadcasting companies

- **A majority of Canadians say they would ask their MP to maintain or increase the CBC's funding** – Forty-six per cent of Canadians say that if given the opportunity to provide advice to their federal MP on an upcoming vote in the House of Commons regarding CBC funding, they would advise the MP vote to increase funding. Thirty-three per cent say they would advise voting to maintain funding, while 17 per cent say decrease funding. Four per cent are unsure. These results remain steady with the previous wave. Bloc Quebecois and NDP voters are mostly likely to say they would advise voting to increase funding (72% and 70%, respectively), while People's Party of Canada voters are most likely to say they would advise voting to decrease funding (50%).
- **Over three quarters of Canadians agree or somewhat agree that foreign internet broadcasting companies should be subject to the same rules as Canadian broadcasting companies** – More than three in four Canadians agree (52%, down from 64% in 2015) or somewhat agree (25%, up from 15% in 2015) that foreign companies that broadcast TV programming into Canada over the internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite, or over the air. Less than one in five say they disagree (10%) or somewhat disagree (nine per cent), and four per cent are unsure.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

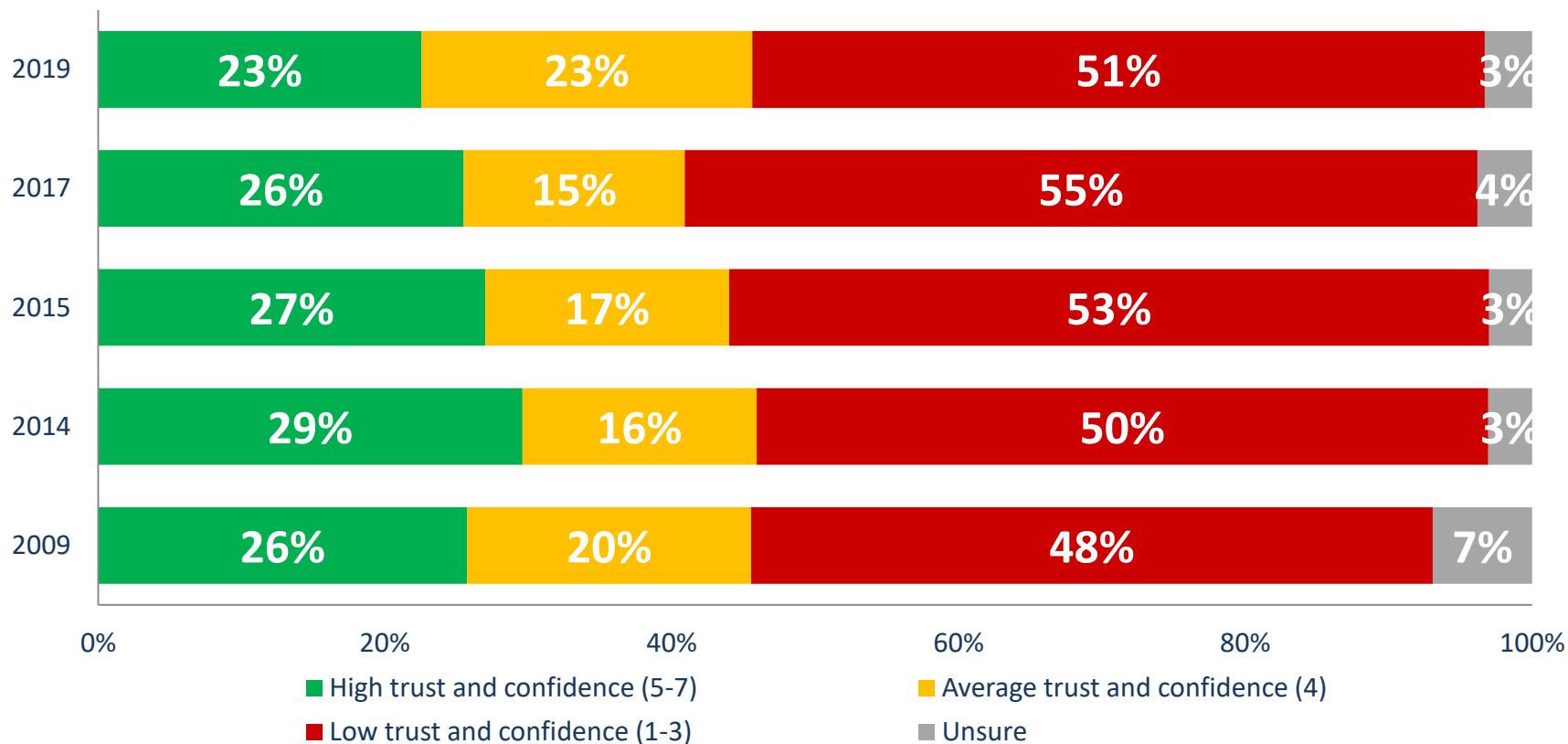
The research was commissioned by Friends of Canadian Broadcasting and was conducted by Nanos Research.

Protecting Canadian culture and identity



QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

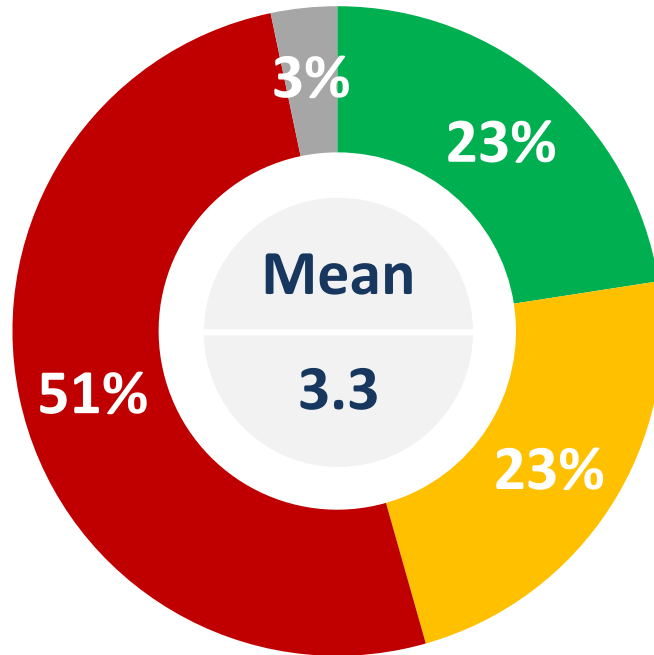
Protecting Canadian culture and identity – Cable companies



QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Cable companies

Protecting Canadian culture and identity – Cable companies



- High trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

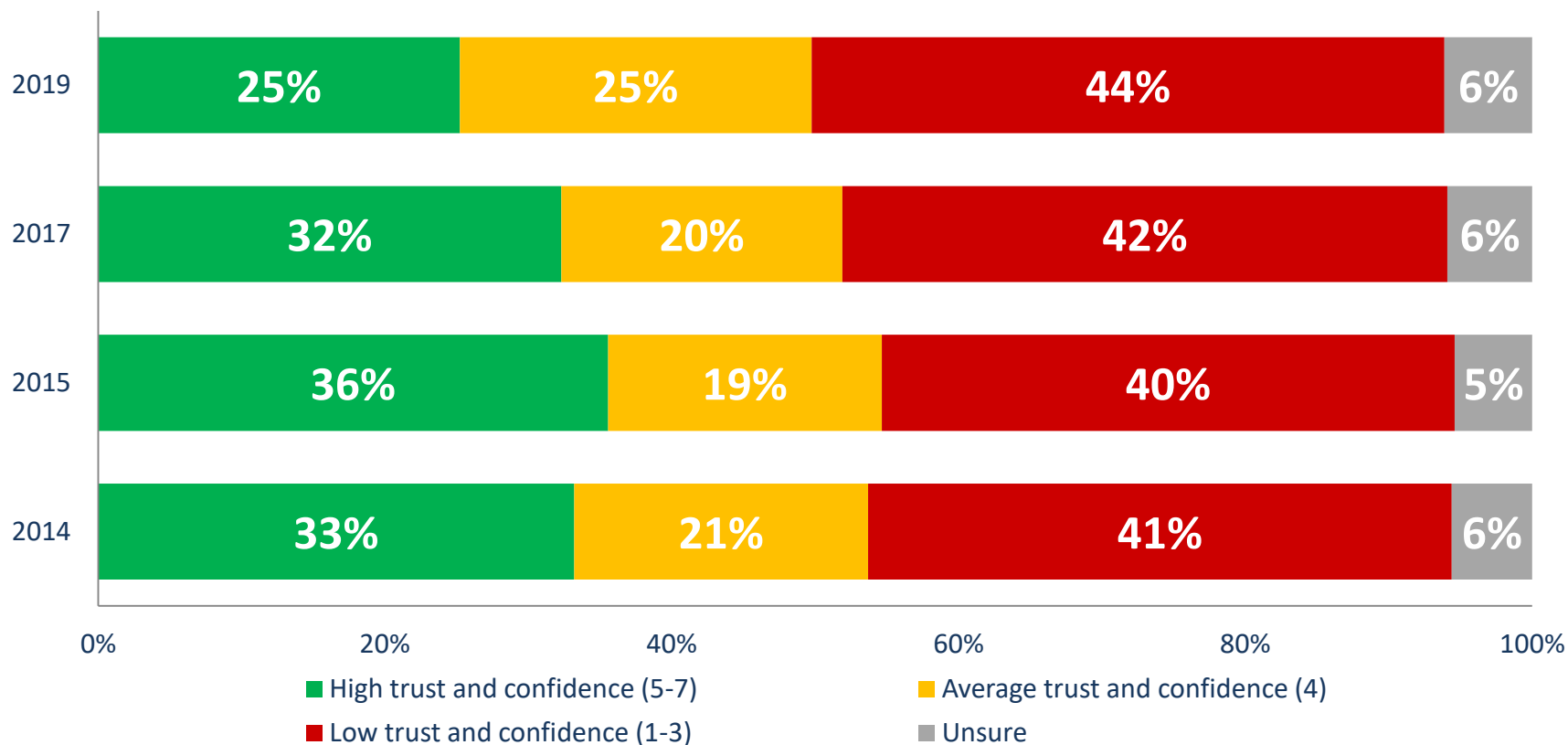
	Mean
Male (n=512)	3.3
Female (n=488)	3.3
Liberal (n=258)	3.3
Conservative (n=264)	3.4
NDP (n=170)	3.0
Bloc Quebecois (n=46)	3.7
Green Party (n=100)	2.8
People's Party of Canada (n=31)	3.0
Undecided (n=109)	3.4

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Cable companies

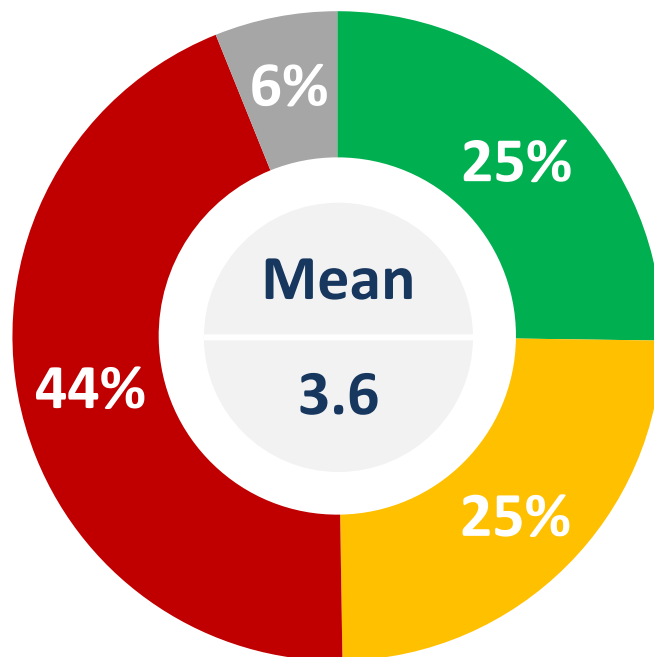
Protecting Canadian culture and identity – Private broadcasters



QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Private broadcasters

Protecting Canadian culture and identity – Private broadcasters



- High trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

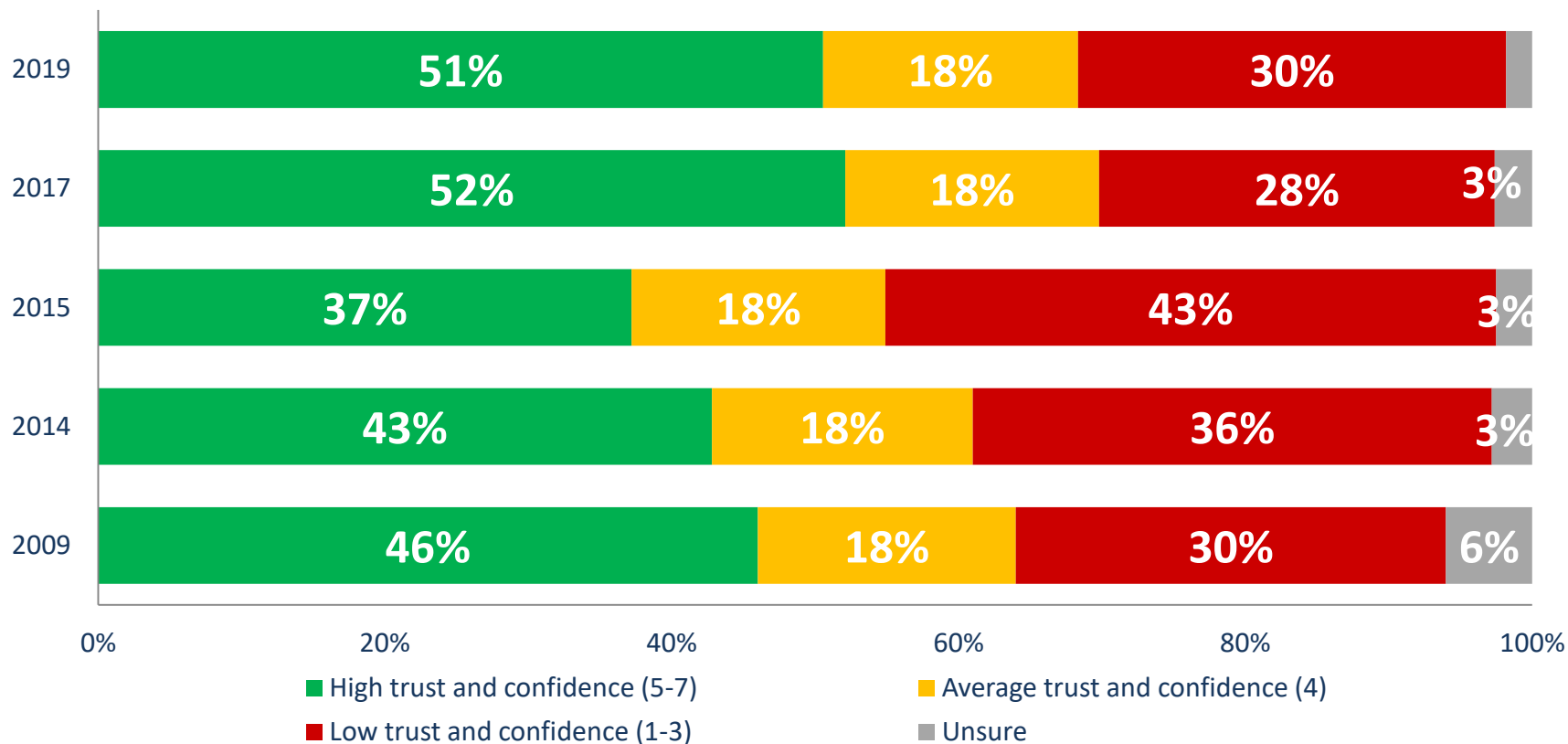
	Mean
Male (n=512)	3.6
Female (n=488)	3.6
Liberal (n=258)	3.7
Conservative (n=264)	3.7
NDP (n=170)	3.3
Green Party (n=100)	2.9
Undecided (n=109)	3.6

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Private broadcasters

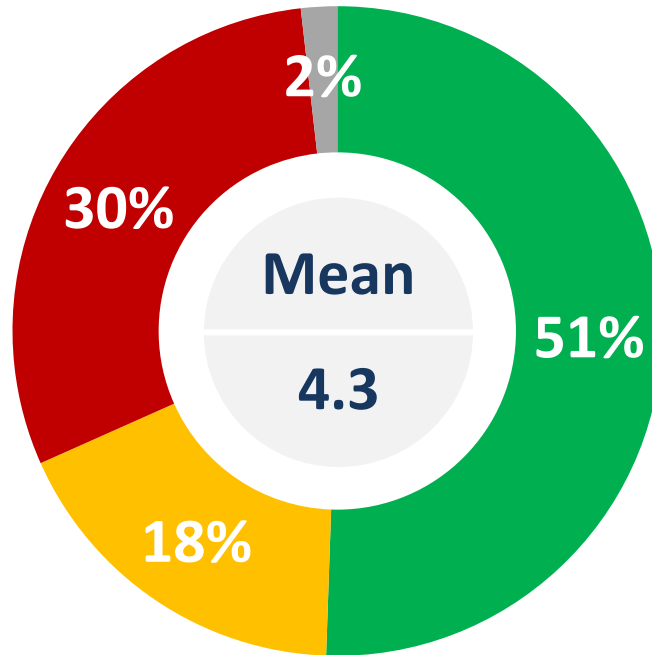
Protecting Canadian culture and identity – Canadian government



QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

The Canadian government

Protecting Canadian culture and identity – Canadian government



- High trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

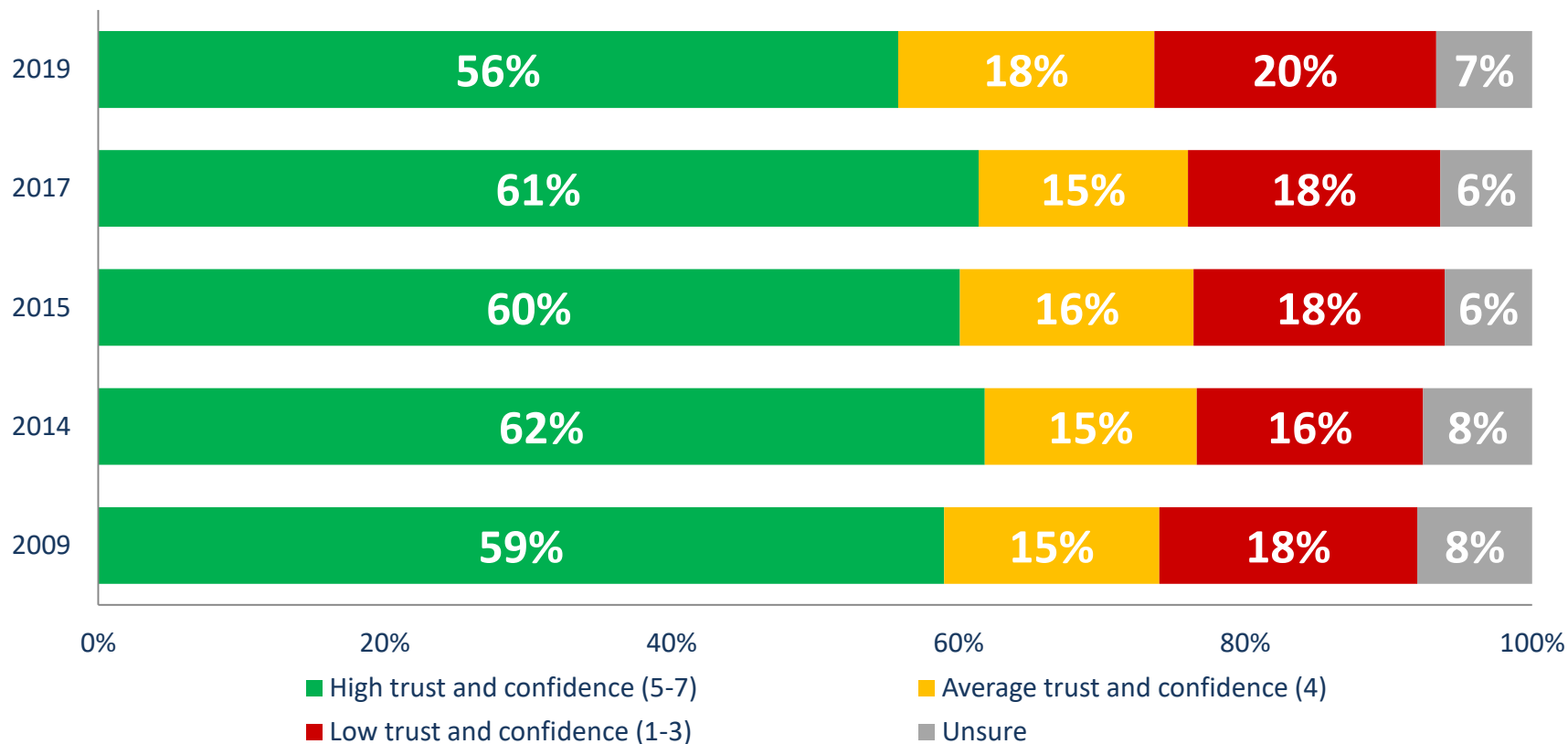
	Mean
Male (n=512)	4.3
Female (n=488)	4.3
Liberal (n=258)	5.3
Conservative (n=264)	3.3
NDP (n=170)	5.0
Green Party (n=100)	4.3
Undecided (n=109)	4.2

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QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

The Canadian government

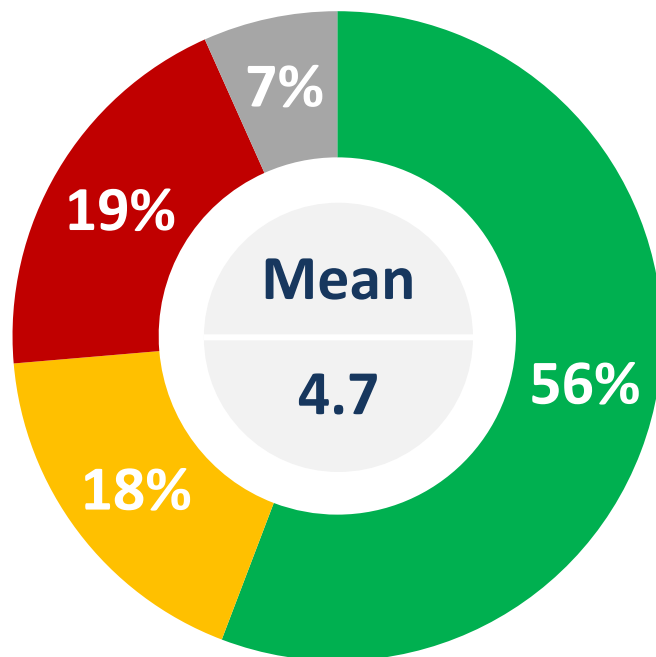
Protecting Canadian culture and identity – The CRTC



QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

The CRTC

Protecting Canadian culture and identity – The CRTC



- High trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

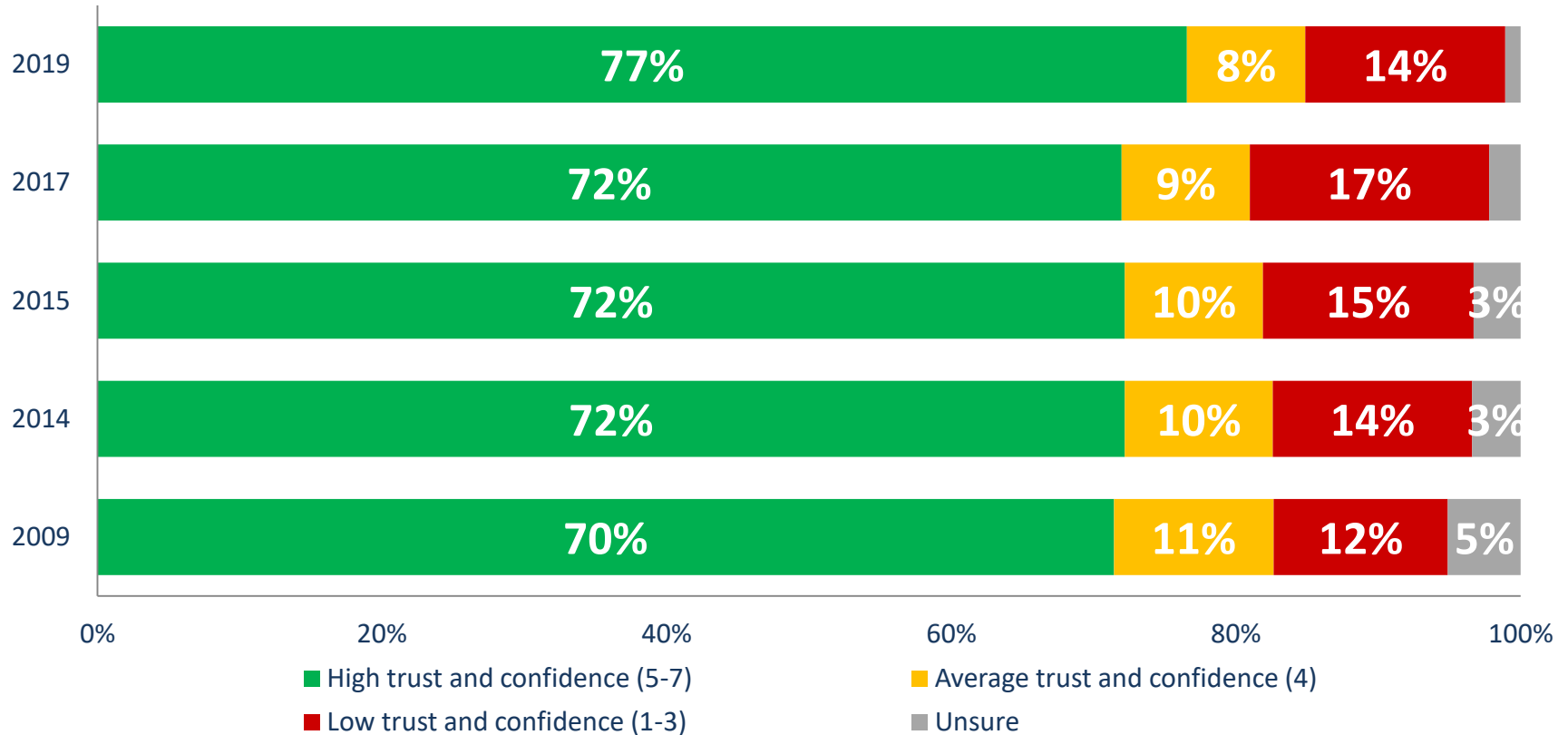
QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

The CRTC

	Mean
Male (n=512)	4.6
Female (n=488)	4.8
Liberal (n=258)	5.2
Conservative (n=264)	4.3
NDP (n=170)	5.1
Green Party (n=100)	4.6
Undecided (n=109)	4.8

*Weighted to the true population proportion.
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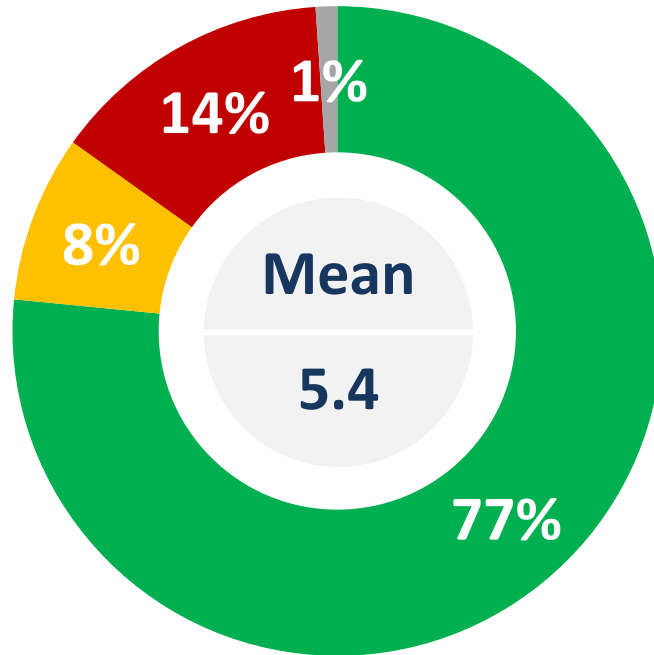
Protecting Canadian culture and identity – CBC/Radio-Canada



QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

CBC/Radio-Canada

Protecting Canadian culture and identity – CBC/Radio-Canada



- High trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

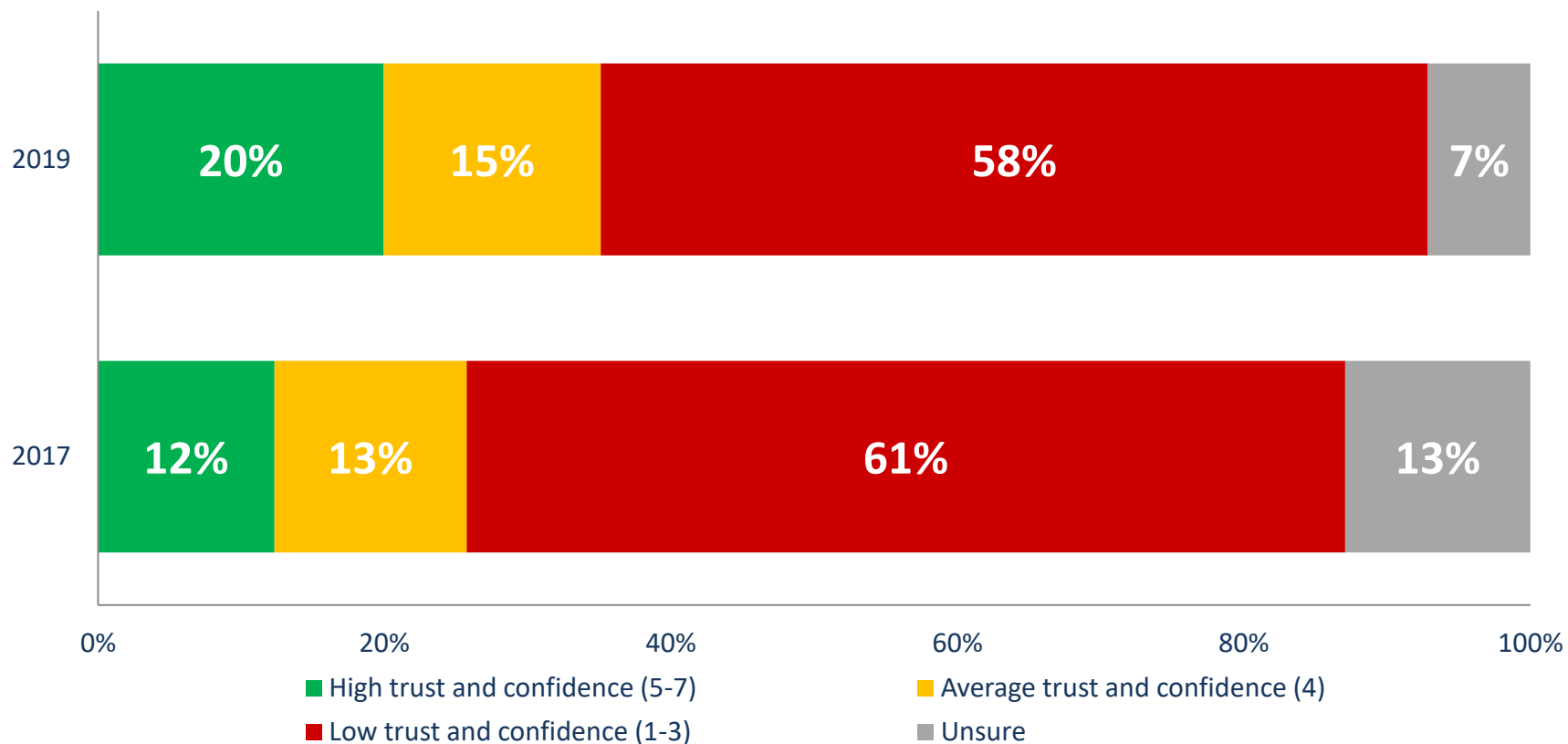
QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

CBC/Radio-Canada

	Mean
Male (n=512)	5.4
Female (n=488)	5.5
Liberal (n=258)	6.1
Conservative (n=264)	4.4
NDP (n=170)	6.1
Green Party (n=100)	5.8
Undecided (n=109)	5.6

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Protecting Canadian culture and identity – Netflix

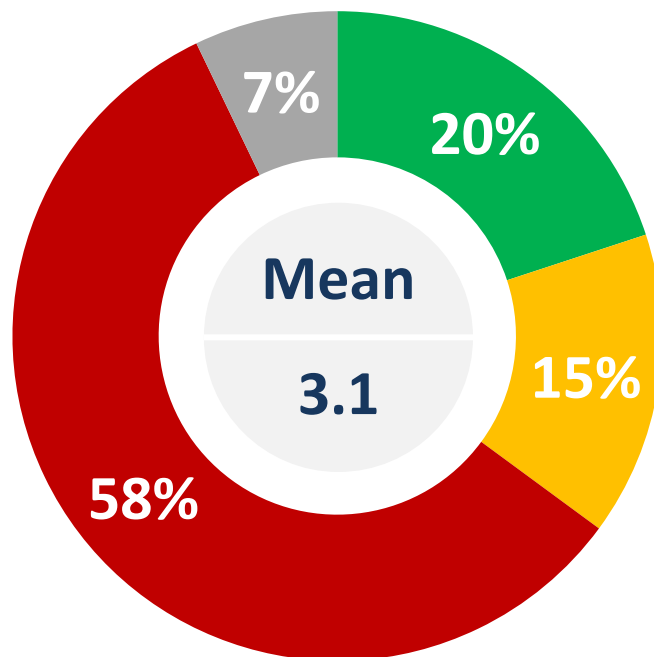


QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Netflix

Protecting Canadian culture and identity

– Netflix



- High trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

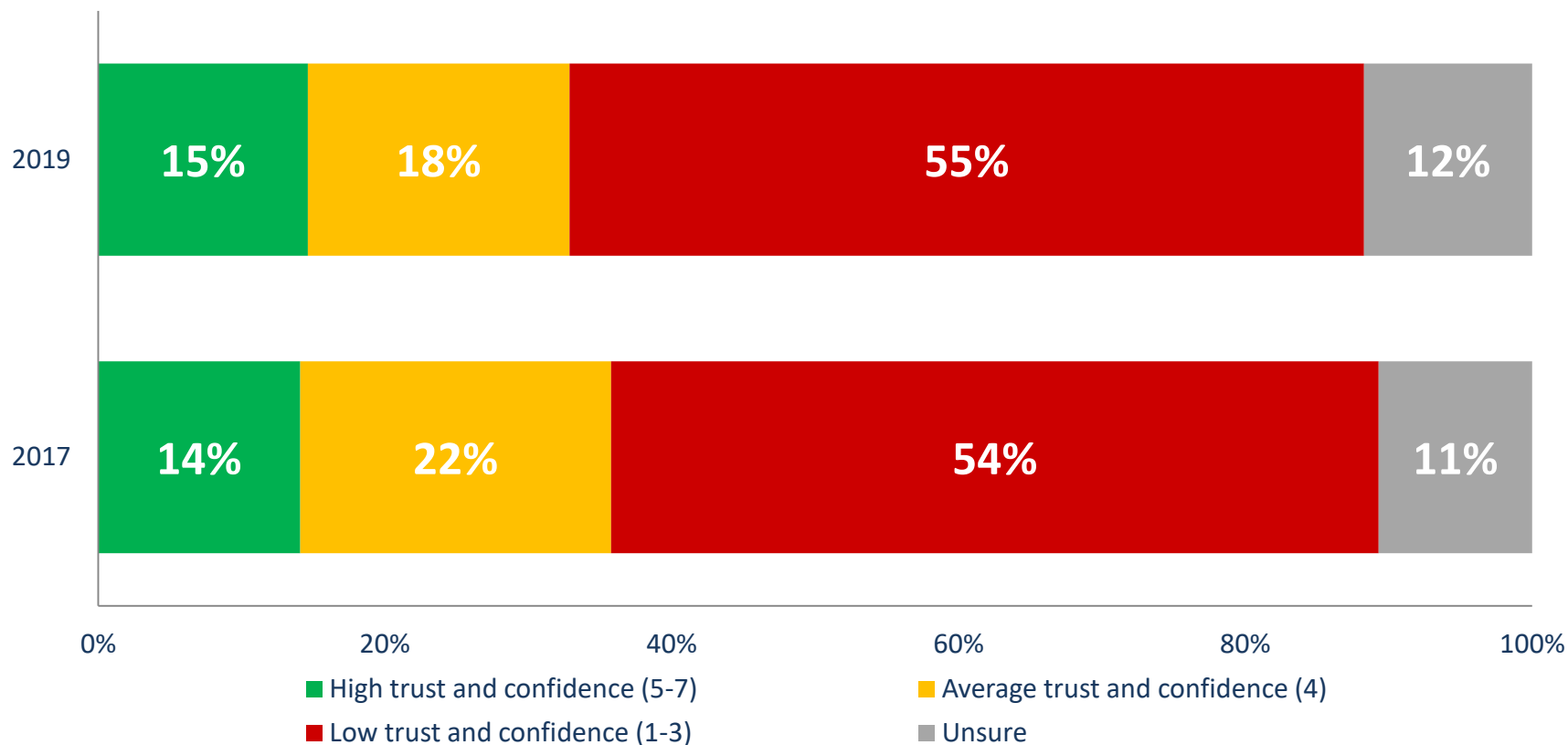
QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Netflix

	Mean
Male (n=512)	2.9
Female (n=488)	3.2
Liberal (n=258)	3.1
Conservative (n=264)	3.2
NDP (n=170)	3.0
Green Party (n=100)	2.9
Undecided (n=109)	3.1

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Protecting Canadian culture and identity – Other internet broadcasters

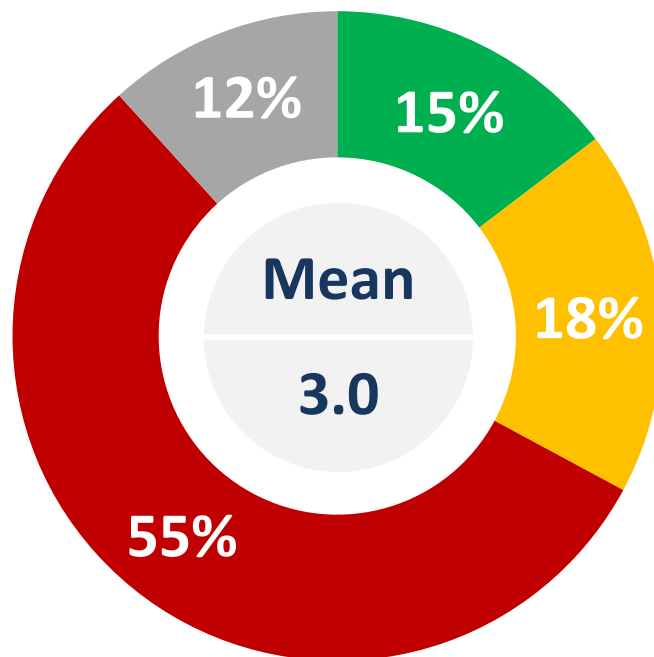


QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Other internet broadcasters

Protecting Canadian culture and identity

– Other internet broadcasters



- High trust and confidence (5-7)
- Average trust and confidence (4)
- Low trust and confidence (1-3)
- Unsure

	Mean
Male (n=512)	2.9
Female (n=488)	3.0
Liberal (n=258)	3.1
Conservative (n=264)	3.0
NDP (n=170)	2.9
Green Party (n=100)	2.8
Undecided (n=109)	2.8

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

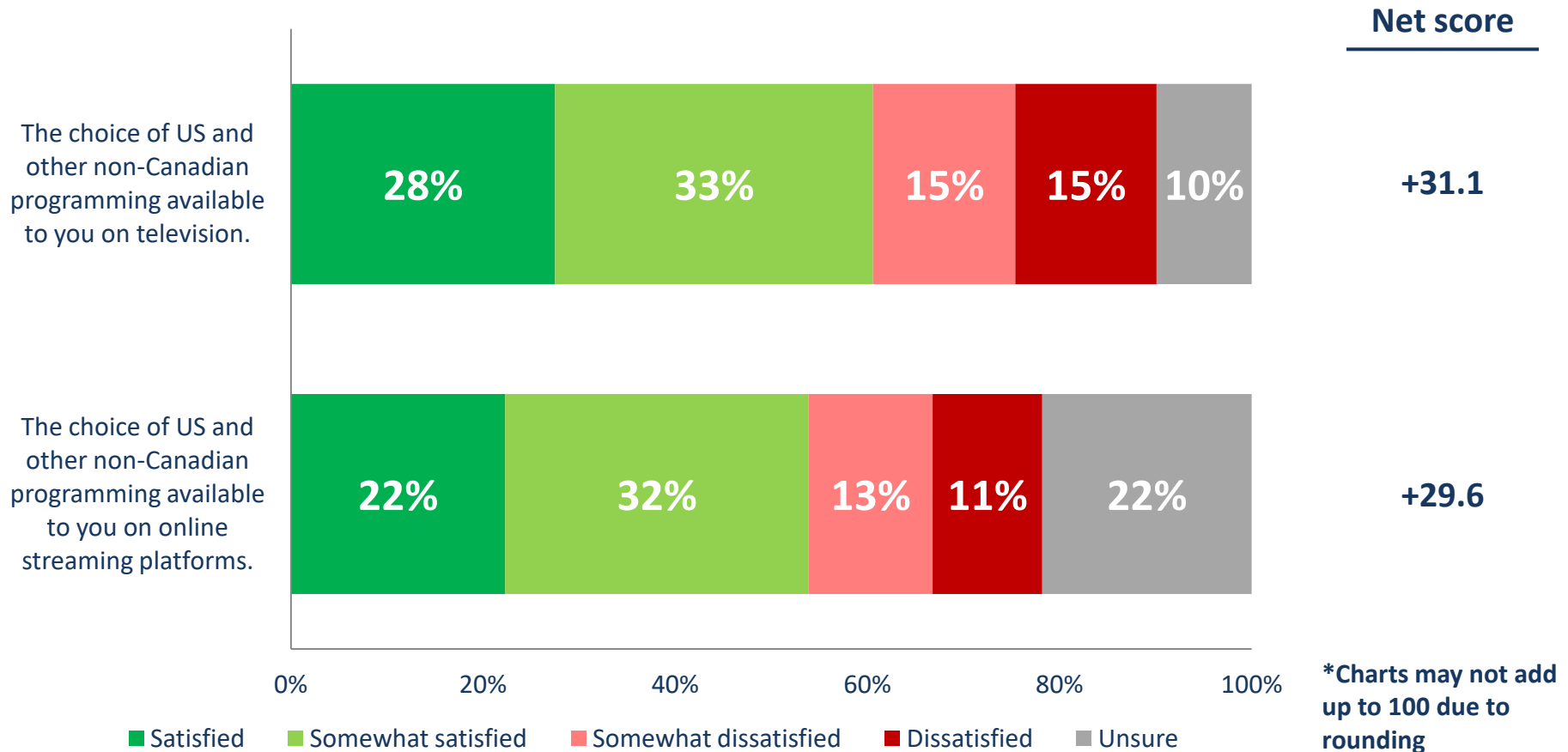
QUESTION – Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence. [RANDOMIZE]

Other internet broadcasters

SATISFACTION WITH FOREIGN PROGRAMS

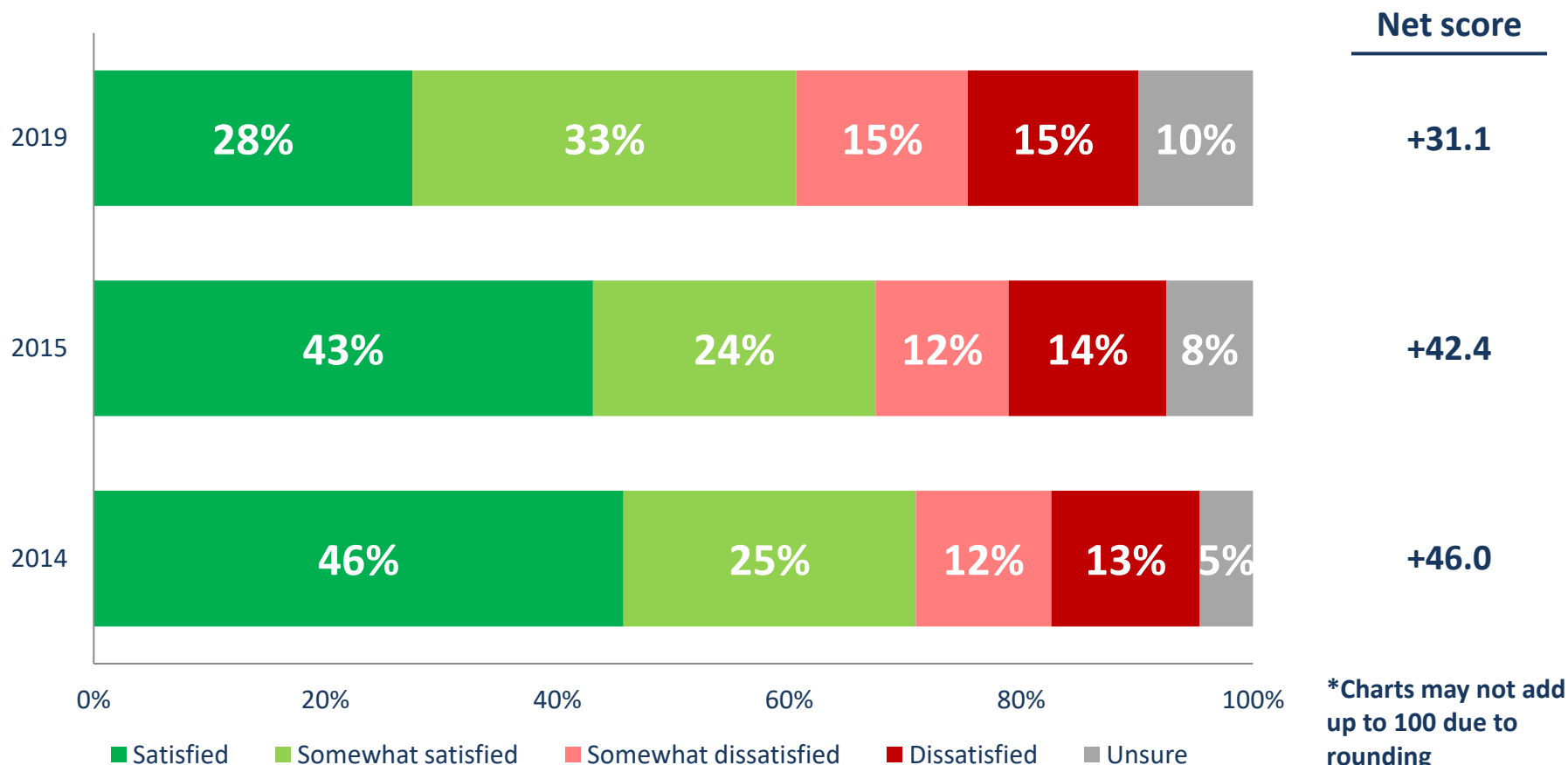


Satisfaction with foreign programs



QUESTION – Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied, or dissatisfied with the following: [ROTATE]

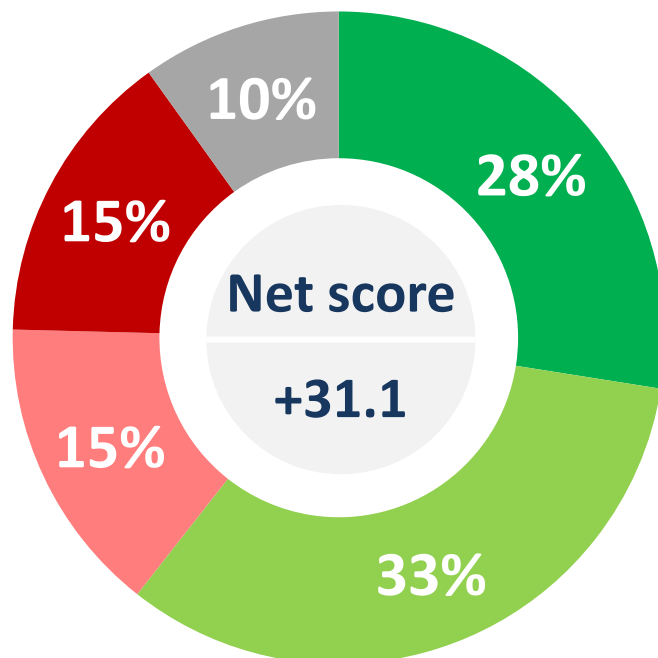
Satisfaction with foreign programs on televisions



QUESTION – Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied, or dissatisfied with the following: [ROTATE]

The choice of US and other non-Canadian programming available to you on television.

Satisfaction with foreign programs on television



	Satisfied/ somewhat satisfied
Male (n=512)	59.9%
Female (n=488)	61.3%
Liberal (n=258)	67.2%
Conservative (n=264)	63.0%
NDP (n=170)	58.5%
Green Party (n=100)	49.9%
Undecided (n=109)	54.8%

*Weighted to the true population proportion.

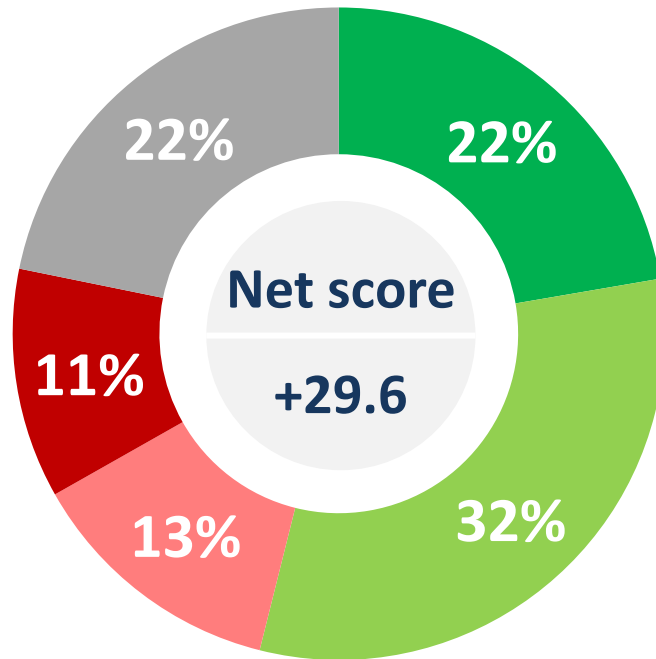
*Charts may not add up to 100 due to rounding.

■ Satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Dissatisfied ■ Unsure

QUESTION – Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied, or dissatisfied with the following: [ROTATE]

The choice of US and other non-Canadian programming available to you on television.

Satisfaction with foreign programs on online streaming platforms



	Satisfied/ somewhat satisfied
Male (n=512)	53.4%
Female (n=488)	54.5%
Liberal (n=258)	56.2%
Conservative (n=264)	52.0%
NDP (n=170)	56.6%
Green Party (n=100)	59.2%
Undecided (n=109)	55.5%

*Weighted to the true population proportion.

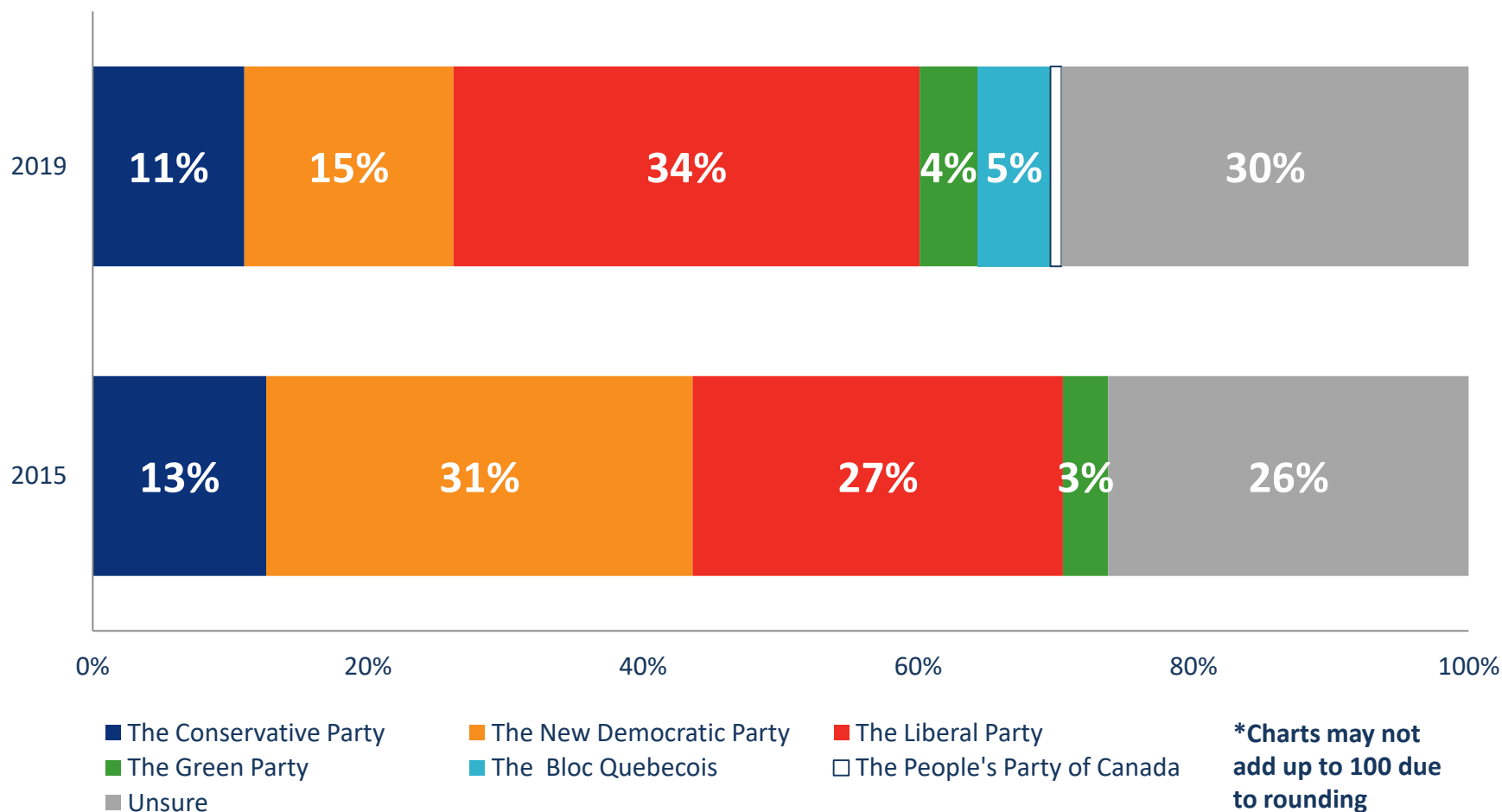
*Charts may not add up to 100 due to rounding.

■ Satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Dissatisfied ■ Unsure

QUESTION – Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied, or dissatisfied with the following: [ROTATE]

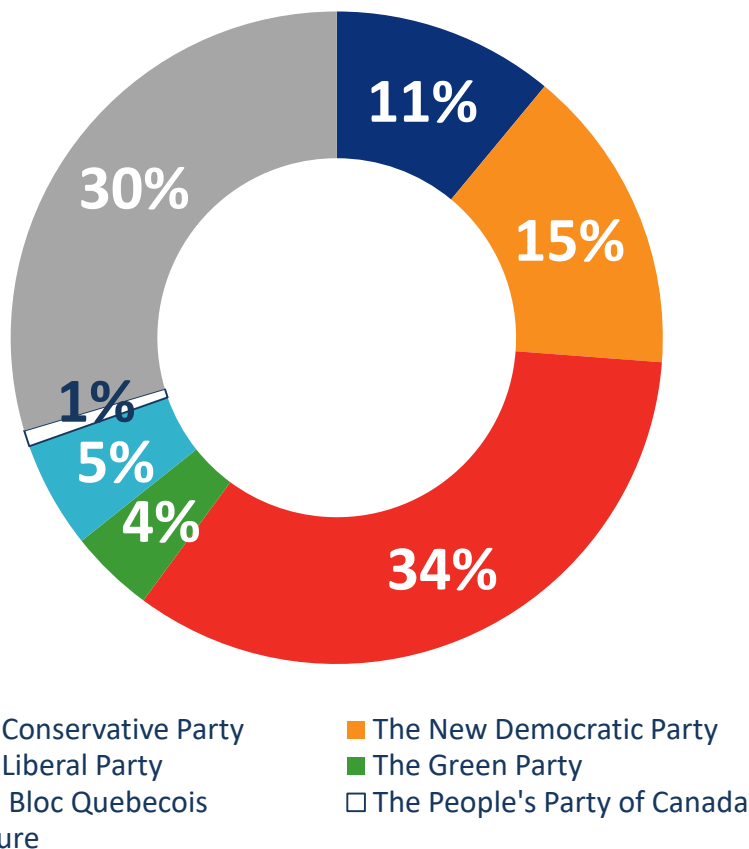
The choice of US and other non-Canadian programming available to you on online streaming platforms.

Trust in political parties to protect the CBC



QUESTION – Which political party do you most trust to protect the CBC? [RANDOMIZE]

Trust in political parties to protect the CBC

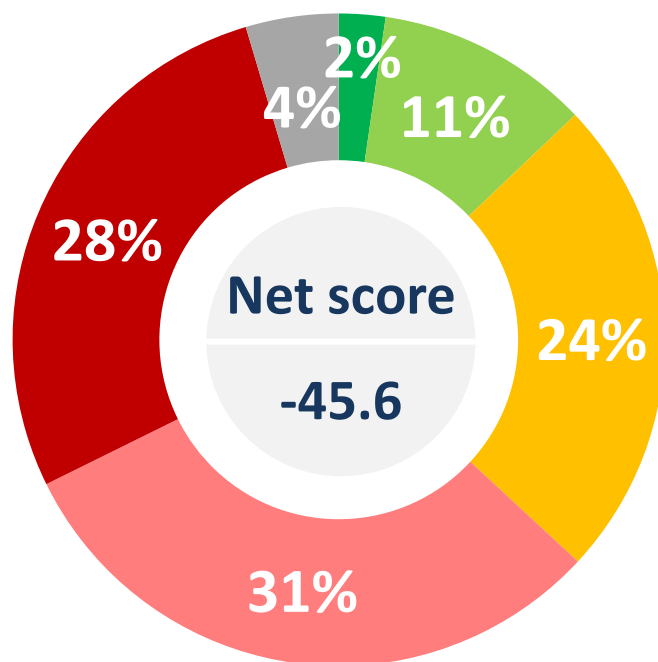


	Liberal Party	NDP	Conservative Party
Male (n=512)	38.4%	15.4%	11.2%
Female (n=488)	29.3%	14.9%	10.9%
Liberal (n=258)	66.8%	14.1%	2.9%
Conservative (n=264)	27.2%	5.4%	28.6%
NDP (n=170)	25.1%	48.1%	2.6%
Green Party (n=100)	14.4%	25.5%	1.1%
Undecided (n=109)	14.5%	7.4%	4.0%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Which political party do you most trust to protect the CBC? [RANDOMIZE]

Influence of social media on the strength of Canadian democracy



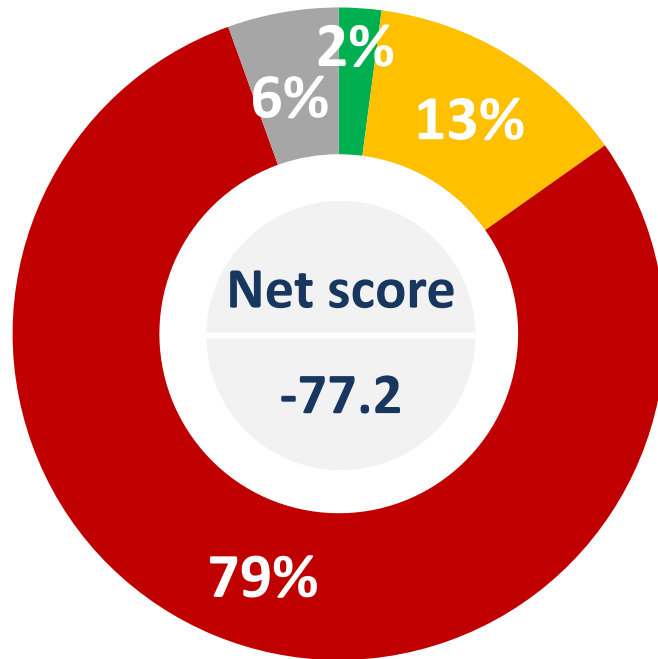
- Stronger
- Somewhat stronger
- The same
- Somewhat weaker
- Weaker
- Unsure

	Weaker/ somewhat weaker
Male (n=512)	62.2%
Female (n=488)	54.6%
Liberal (n=258)	59.4%
Conservative (n=264)	58.1%
NDP (n=170)	64.4%
Green Party (n=100)	70.0%
Undecided (n=109)	50.8%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Thinking about the influence of Facebook and other social media platforms on politics and the news we get, would you say the Canadian democracy is stronger, somewhat stronger, the same, somewhat weaker or weaker than it was 5 years ago?

Accuracy of content on social media platforms



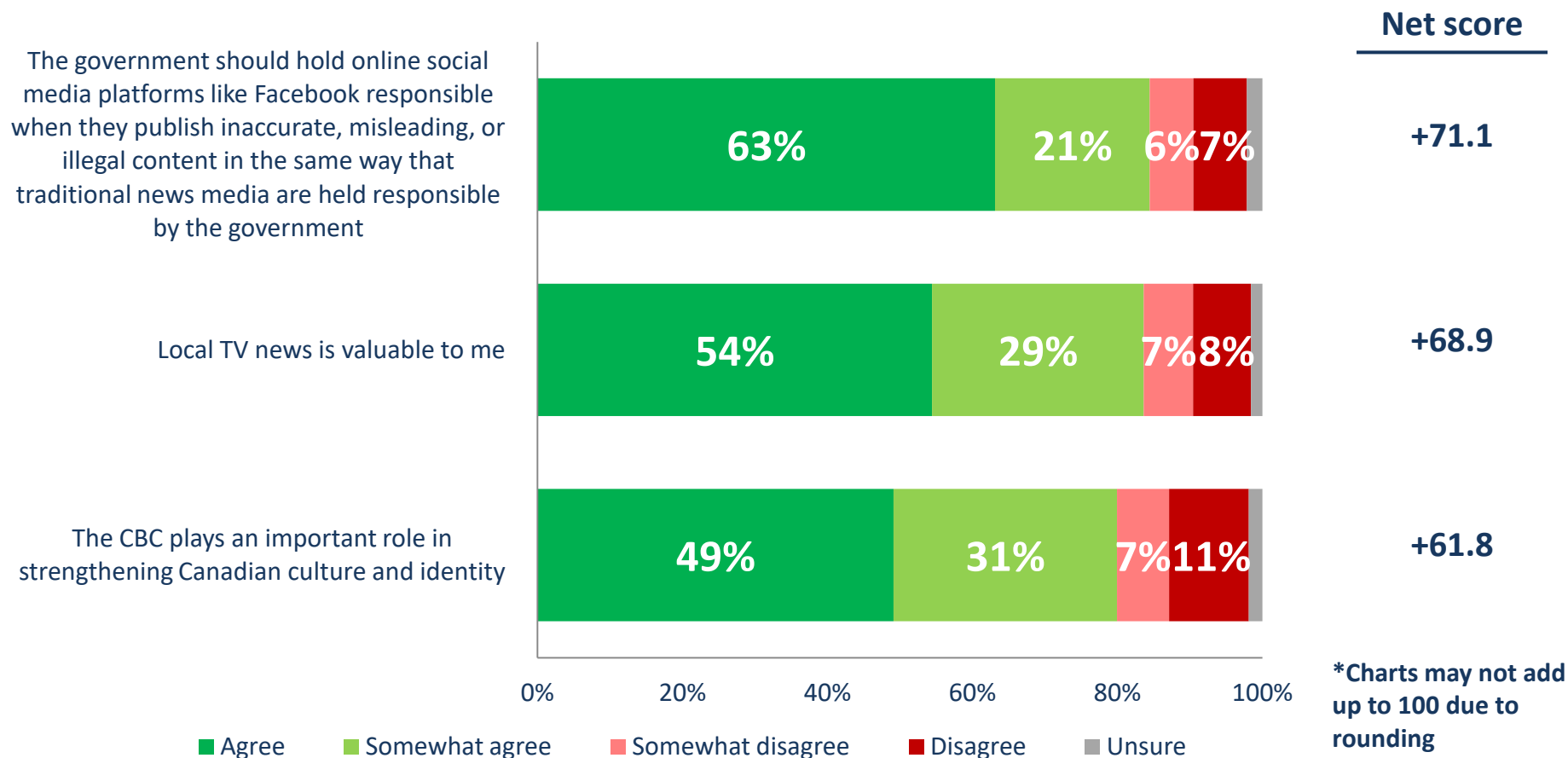
■ More accurate ■ As accurate ■ Less accurate ■ Unsure

	Less accurate
Male (n=512)	82.1%
Female (n=488)	76.5%
Liberal (n=258)	86.9%
Conservative (n=264)	69.8%
NDP (n=170)	92.3%
Green Party (n=100)	80.5%
Undecided (n=109)	75.5%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

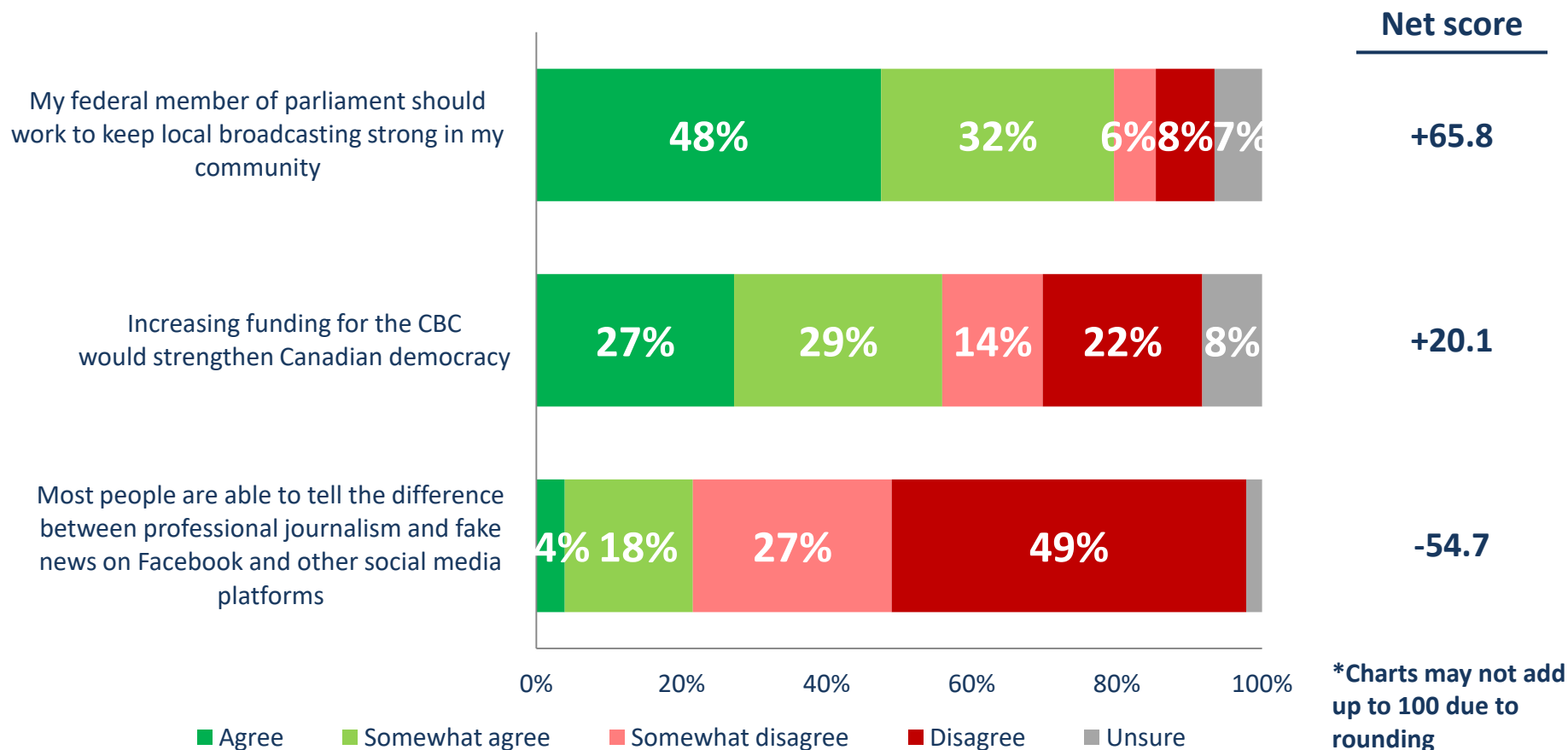
QUESTION – Do you think content displayed on online social media platforms like Facebook is more accurate, as accurate or less accurate than content published in traditional media, such as TV broadcasters and newspapers?

Opinions on social media and local journalism



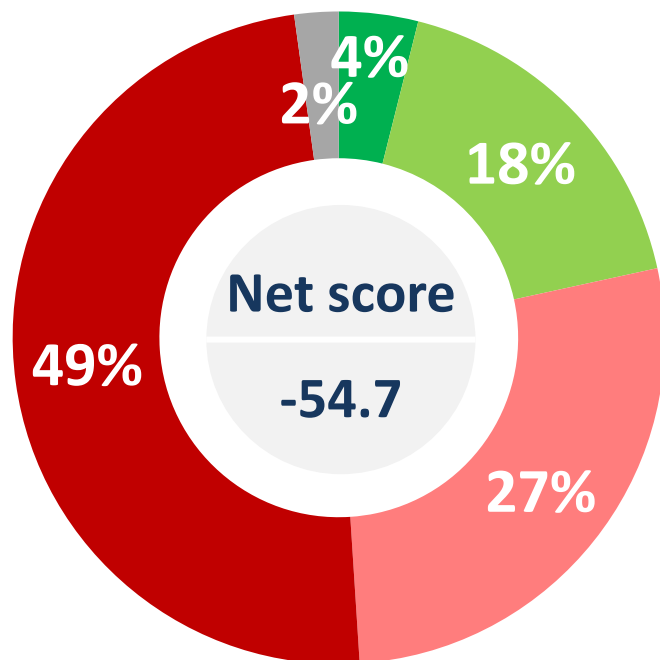
QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

Opinions on social media and local journalism



QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

Telling the difference between professional journalism and fake news



	Disagree/ somewhat disagree
Male (n=512)	77.9%
Female (n=488)	74.6%
Liberal (n=258)	77.6%
Conservative (n=264)	69.4%
NDP (n=170)	87.2%
Green Party (n=100)	84.0%
Undecided (n=109)	74.2%

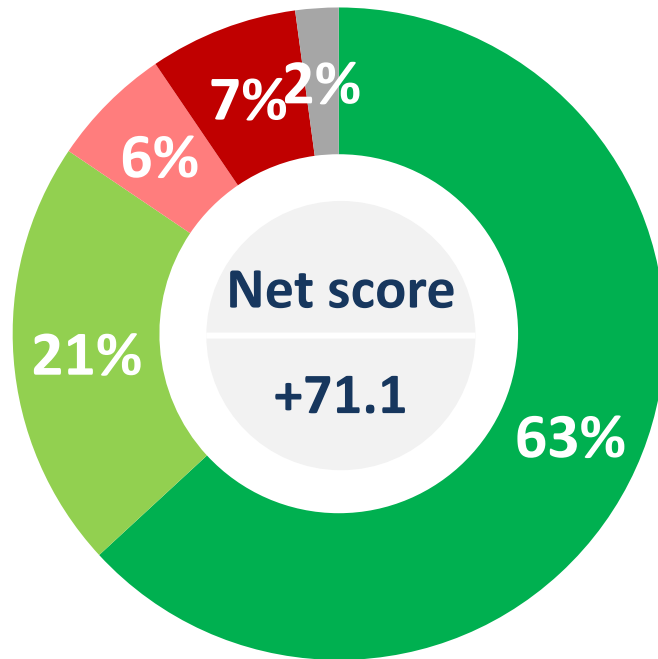
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

Most people are able to tell the difference between professional journalism and fake news on Facebook and other social media platforms

Holding social media platforms responsible for published content



	Agree/ somewhat agree
Male (n=512)	82.4%
Female (n=488)	86.5%
Liberal (n=258)	84.4%
Conservative (n=264)	78.8%
NDP (n=170)	89.3%
Green Party (n=100)	94.2%
Undecided (n=109)	89.2%

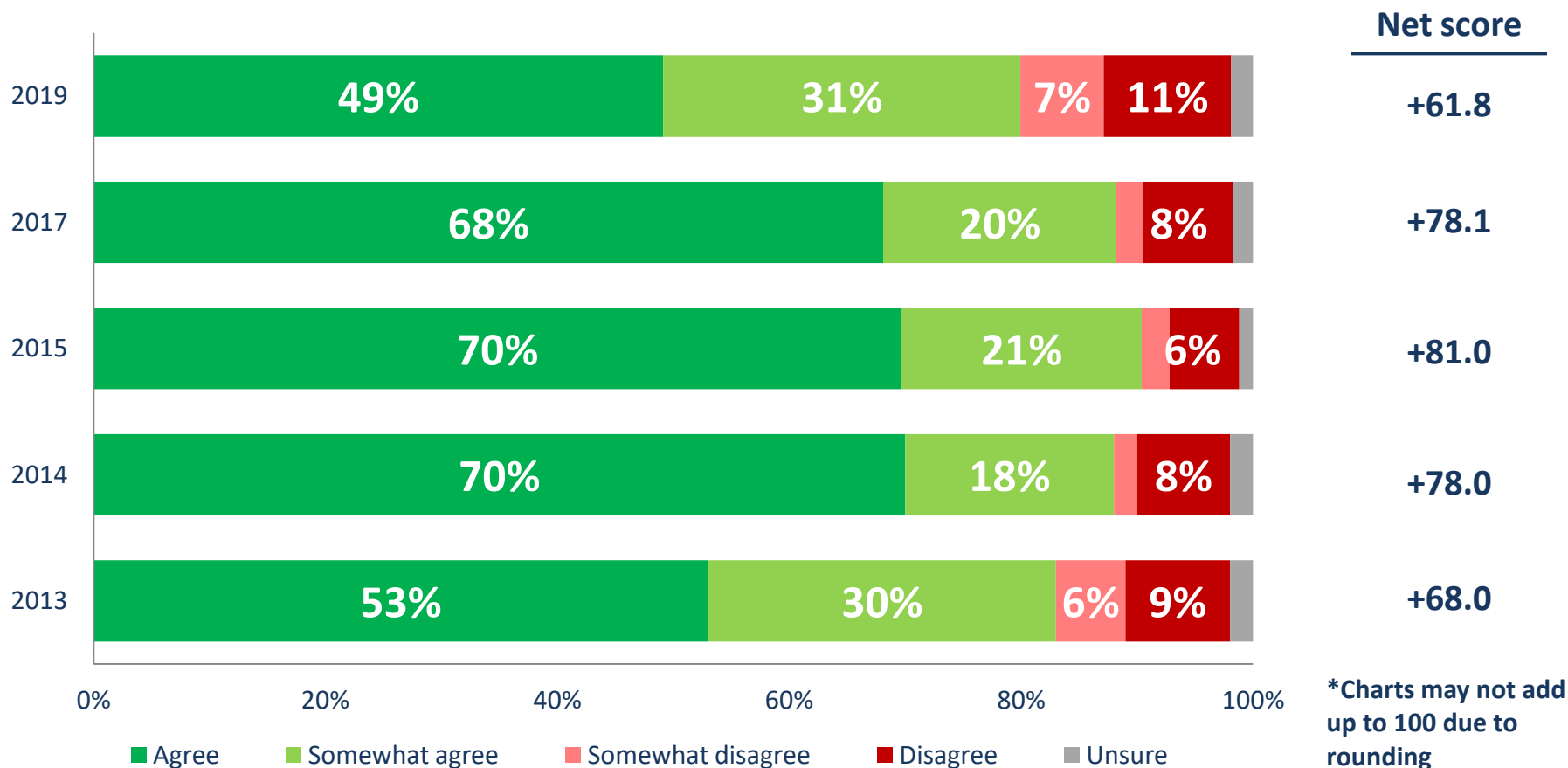
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

The government should hold online social media platforms like Facebook responsible when they publish inaccurate, misleading, or illegal content in the same way that traditional news media are held responsible by the government

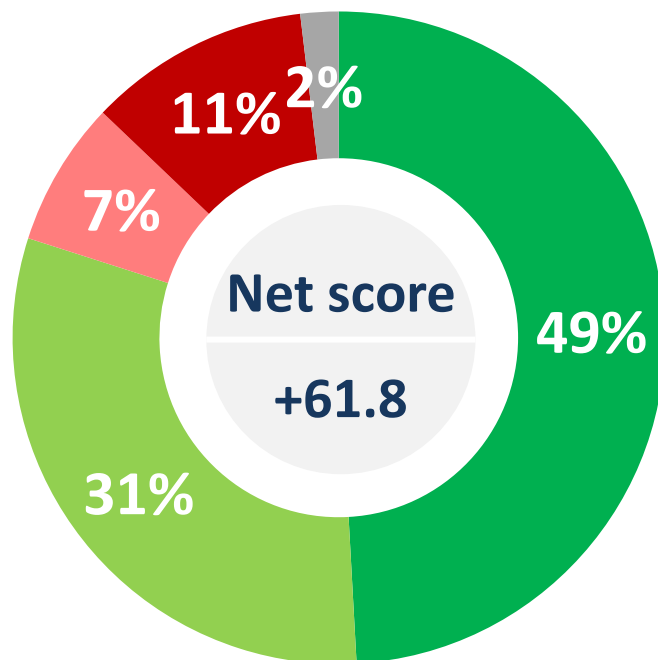
Role of the CBC in Canadian culture and identity



QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

The CBC plays an important role in strengthening Canadian culture and identity

Role of the CBC in Canadian culture and identity



	Agree/ somewhat agree
Male (n=512)	77.9%
Female (n=488)	82.0%
Liberal (n=258)	96.0%
Conservative (n=264)	55.0%
NDP (n=170)	97.0%
Green Party (n=100)	88.8%
Undecided (n=109)	85.1%

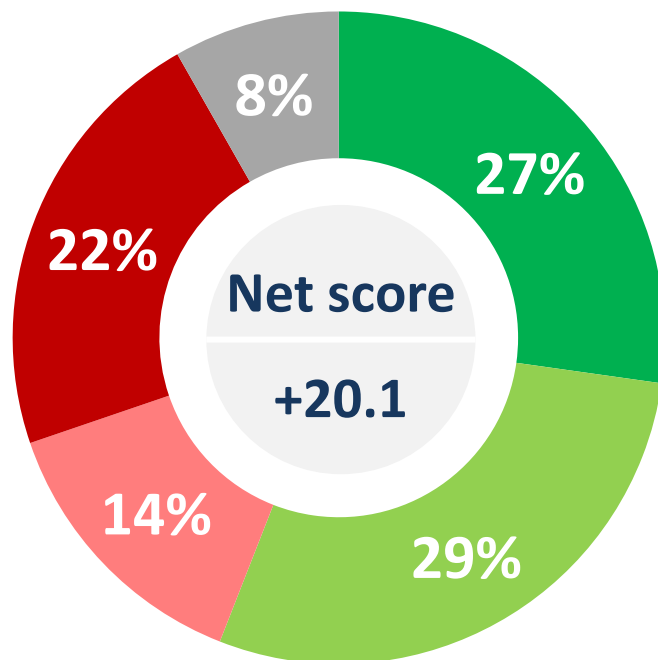
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

The CBC plays an important role in strengthening Canadian culture and identity

Strengthening Canadian democracy through increased CBC funding



	Agree/ somewhat agree
Male (n=512)	56.0%
Female (n=488)	55.9%
Liberal (n=258)	73.2%
Conservative (n=264)	27.0%
NDP (n=170)	83.8%
Green Party (n=100)	66.3%
Undecided (n=109)	57.0%

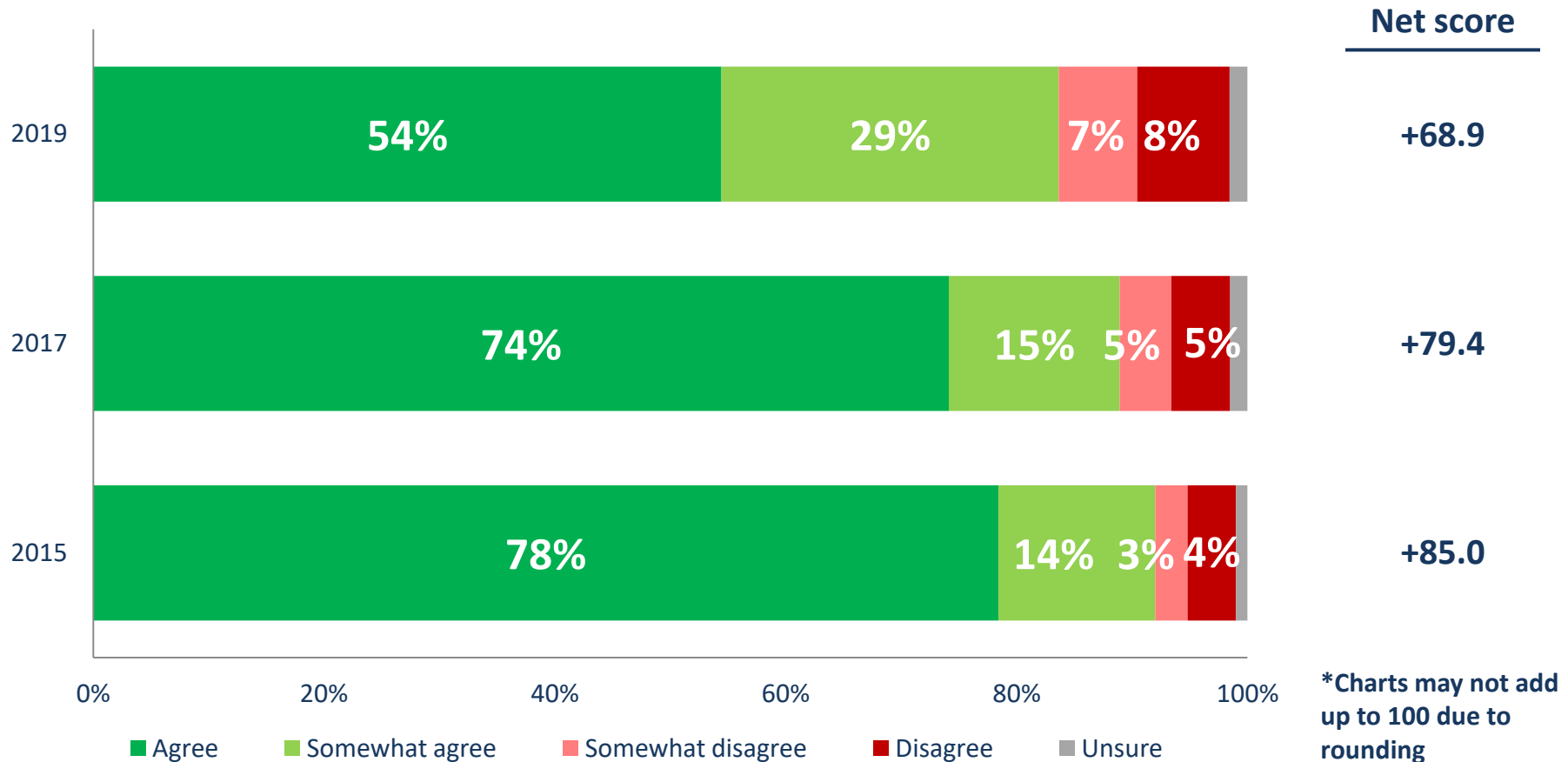
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

Increasing funding for the CBC would strengthen Canadian democracy

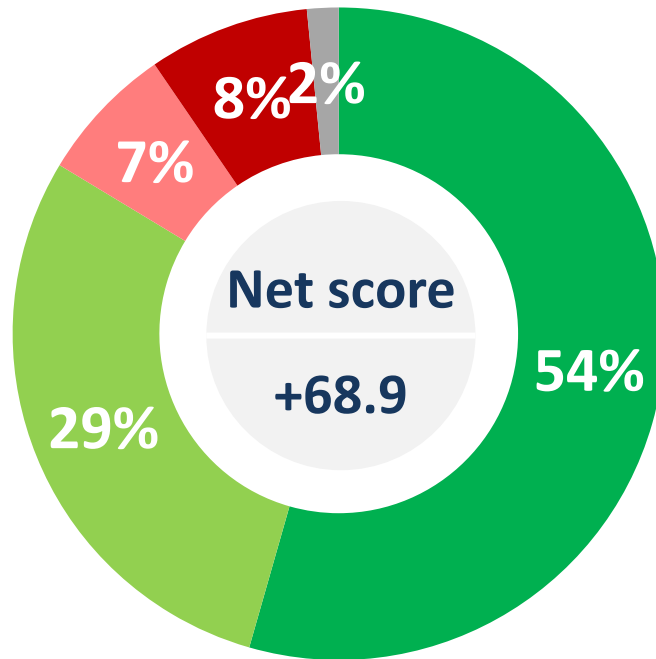
Value of local television news



QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

Local TV news is valuable to me

Value of local television news



	Agree/ somewhat agree
Male (n=512)	81.2%
Female (n=488)	86.1%
Liberal (n=258)	88.5%
Conservative (n=264)	78.0%
NDP (n=170)	86.7%
Green Party (n=100)	83.0%
Undecided (n=109)	83.0%

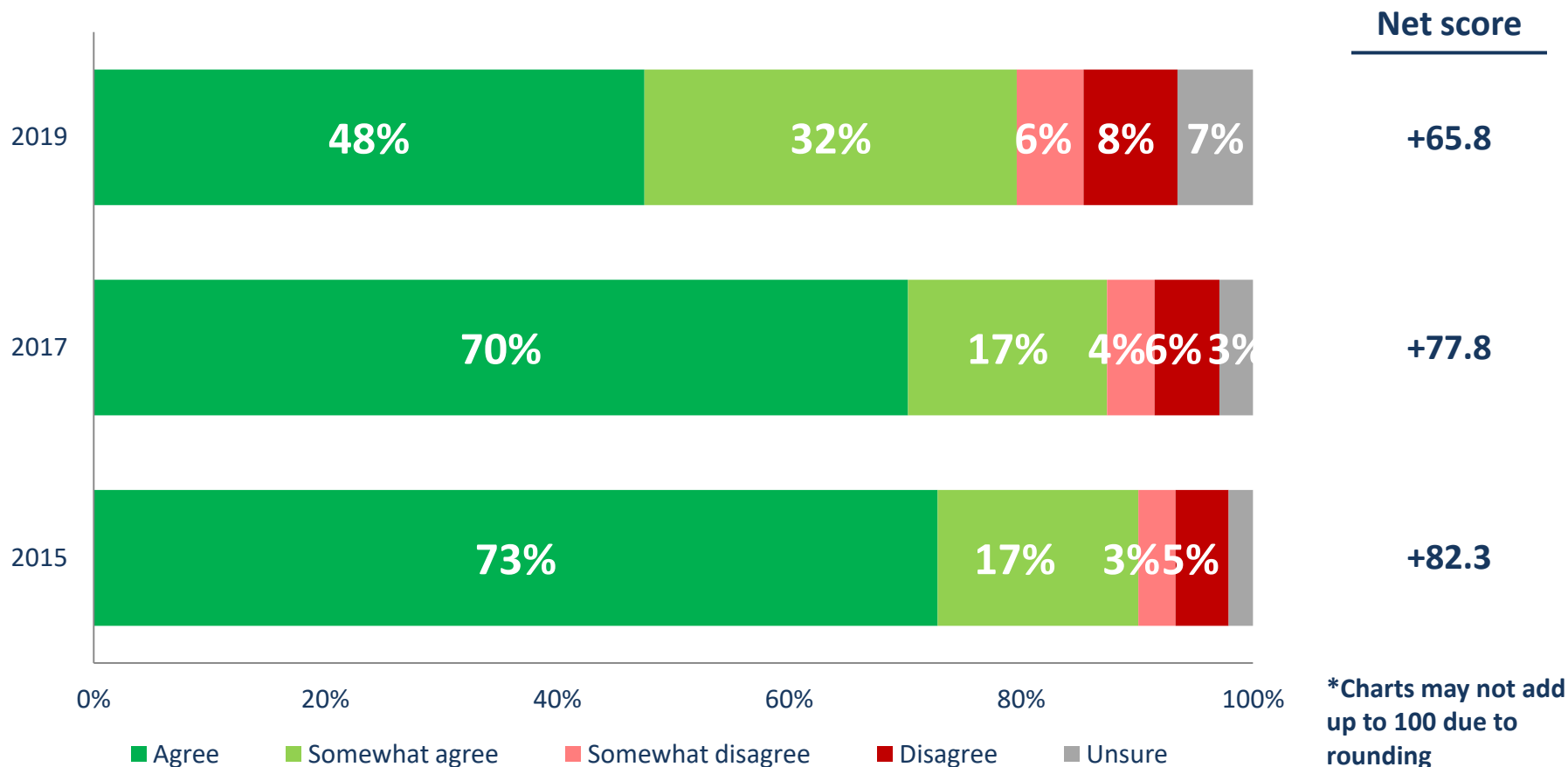
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

Local TV news is valuable to me

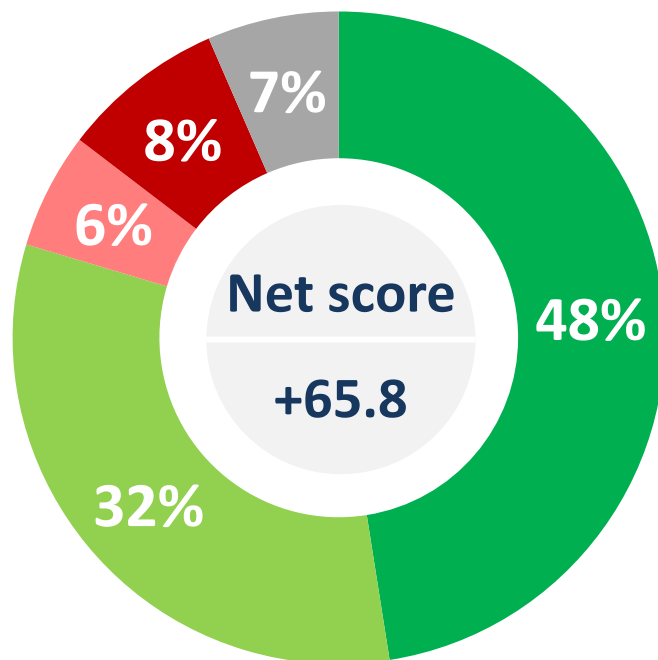
Responsibility of members of parliament to keep local broadcasting strong



QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

My federal member of parliament should work to keep local broadcasting strong in my community

Responsibility of members of parliament to keep local broadcasting strong



	Agree/ somewhat agree
Male (n=512)	77.1%
Female (n=488)	82.1%
Liberal (n=258)	89.5%
Conservative (n=264)	63.7%
NDP (n=170)	90.1%
Green Party (n=100)	91.6%
Undecided (n=109)	79.7%

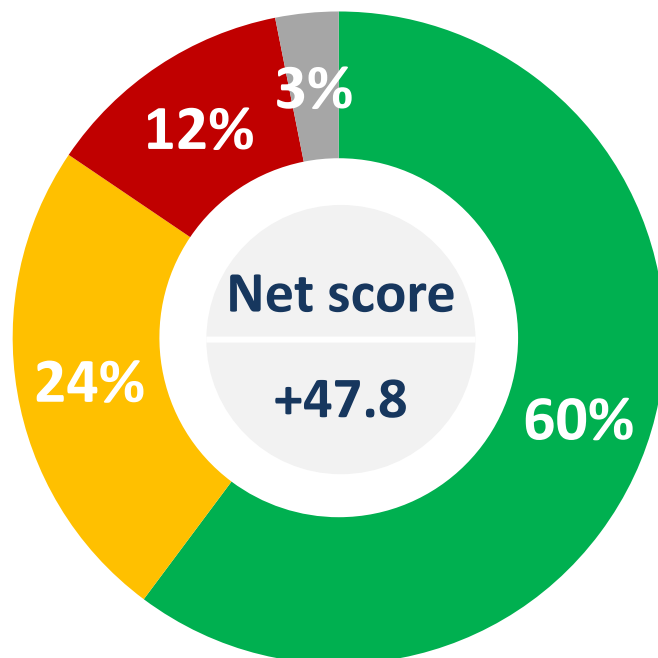
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – Do you agree, somewhat agree, somewhat disagree, or disagree with the following statements?
[RANDOMIZE]

My federal member of parliament should work to keep local broadcasting strong in my community

Importance of a strong and independent CBC



■ More important ■ As important ■ Less important ■ Unsure

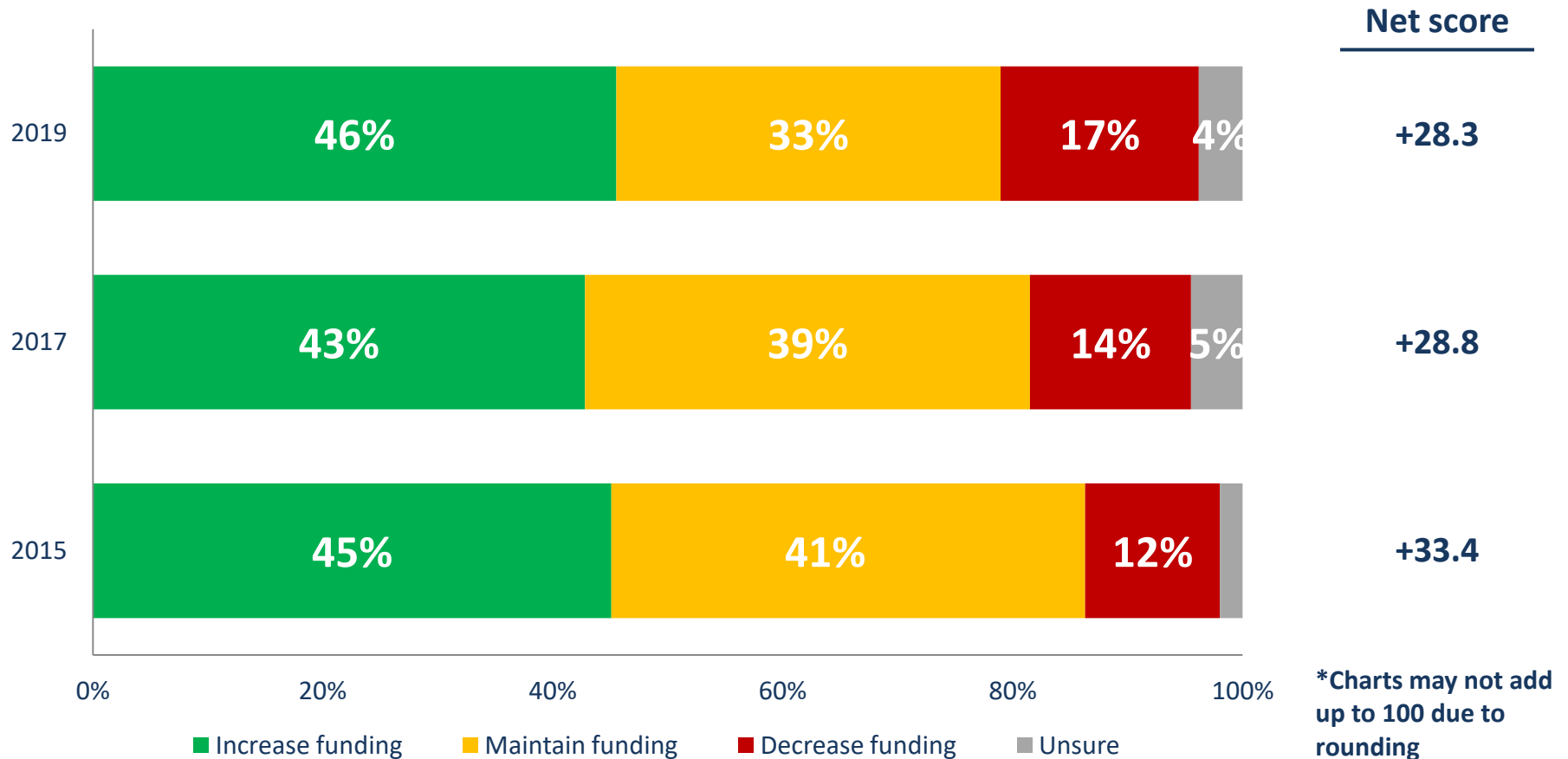
	More important
Male (n=512)	59.5%
Female (n=488)	60.9%
Liberal (n=258)	72.5%
Conservative (n=264)	35.8%
NDP (n=170)	84.6%
Green Party (n=100)	73.2%
Undecided (n=109)	59.8%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

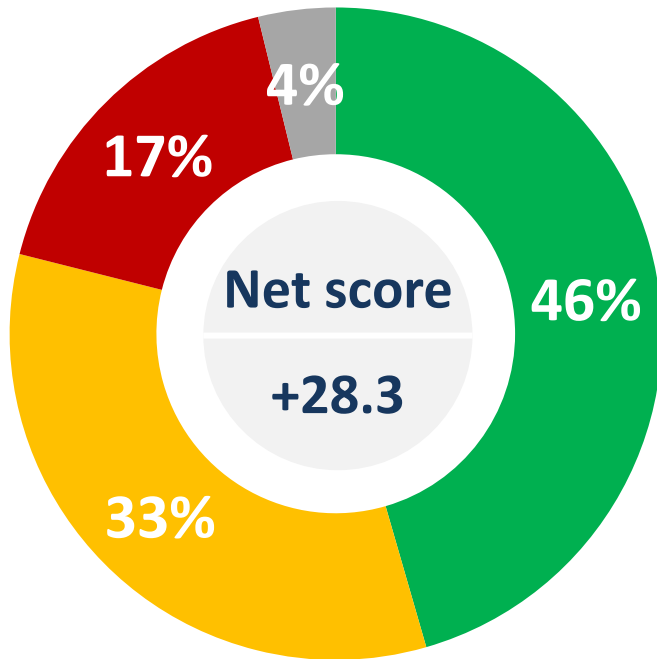
QUESTION – According to News Media Canada, about 250 newspapers have closed in Canada in the last 10 years. Given these changes, is it more important, as important, or less important to have a strong and independent CBC?

Funding for the CBC



QUESTION – Assume for a moment that your federal Member of Parliament asked for your advice on an upcoming vote in the House of Commons on what to do about CBC funding. Which of the following three options would you advise him/her to vote for?

Funding for the CBC



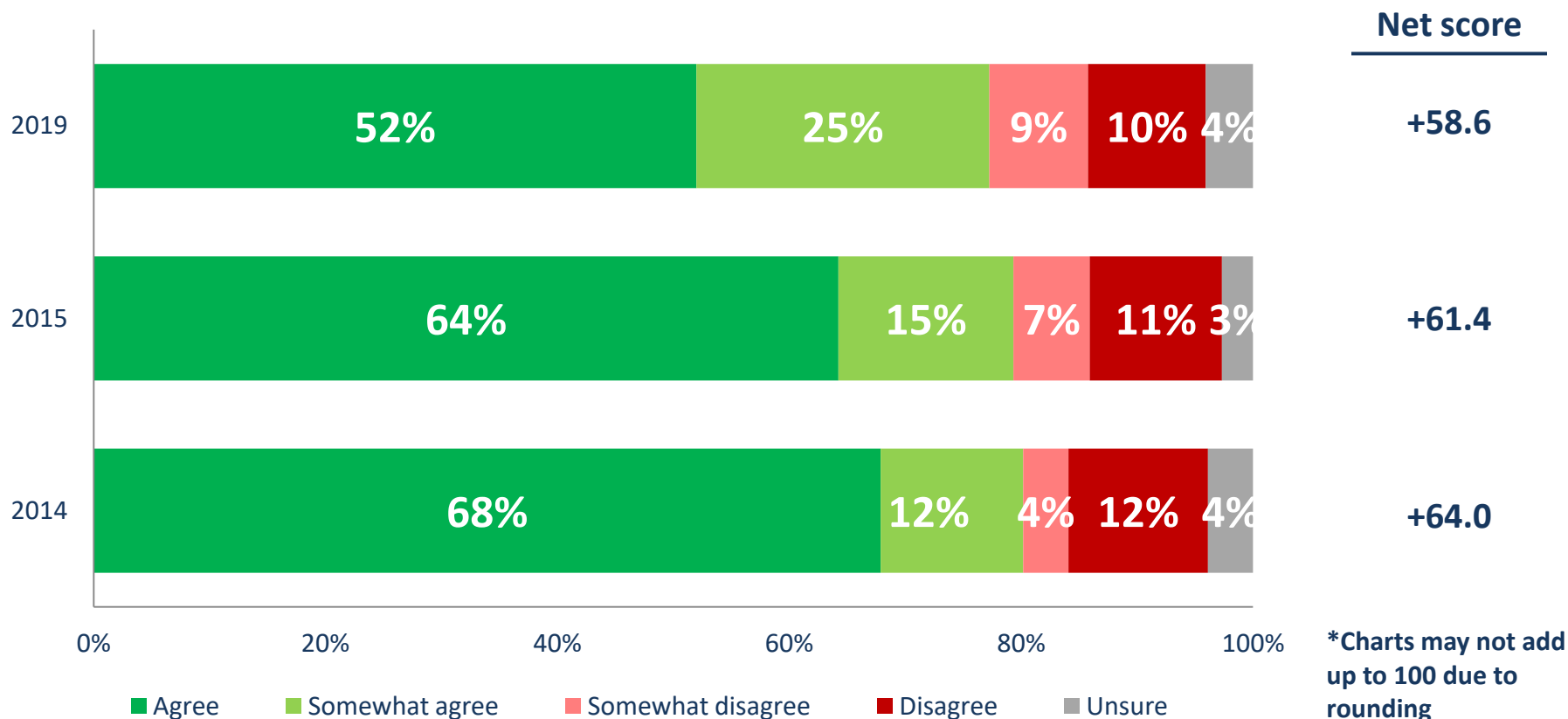
- Increase funding
- Decrease funding
- Maintain funding
- Unsure

	Increase funding	Maintain funding	Decrease funding
Male (n=512)	46.1%	29.7%	19.7%
Female (n=488)	44.9%	37.2%	14.7%
Liberal (n=258)	60.5%	35.6%	2.4%
Conservative (n=264)	17.5%	35.5%	43.6%
NDP (n=170)	70.1%	25.9%	2.4%
Green Party (n=100)	58.2%	31.0%	8.2%
Undecided (n=109)	45.7%	35.5%	8.4%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Assume for a moment that your federal Member of Parliament asked for your advice on an upcoming vote in the House of Commons on what to do about CBC funding. Which of the following three options would you advise him/her to vote for?

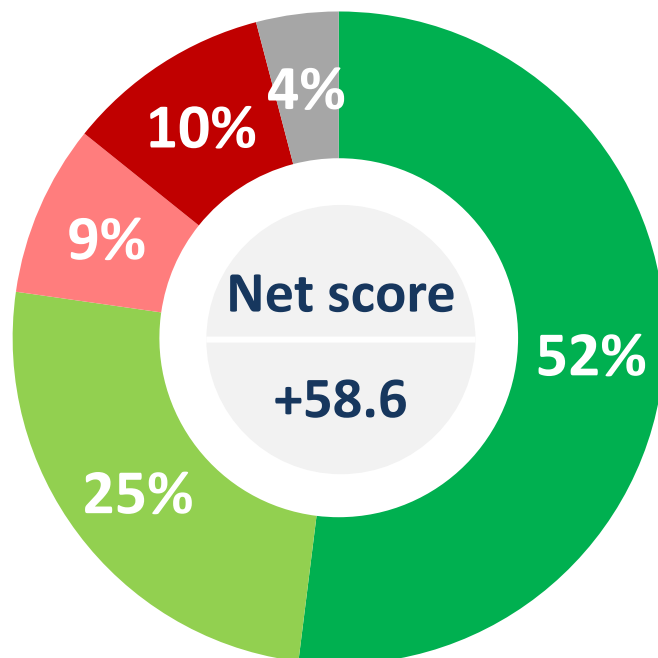
Subjecting foreign broadcasters to Canadian broadcast rules



QUESTION – As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. Do you agree, somewhat agree, somewhat disagree or disagree with the following statement?

Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air

Subjecting foreign broadcasters to Canadian broadcast rules



	Agree/ somewhat agree
Male (n=512)	76.0%
Female (n=488)	78.5%
Liberal (n=258)	80.7%
Conservative (n=264)	67.7%
NDP (n=170)	82.4%
Green Party (n=100)	82.2%
Undecided (n=109)	81.9%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

QUESTION – As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. Do you agree, somewhat agree, somewhat disagree or disagree with the following statement?

Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by Friends of Canadian Broadcasting and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Nanos Research:

A Nanos Research RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between May 12th to 16th, 2017 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was commissioned by Friends of Canadian Broadcasting.

A Nanos Research RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians between August 28th and September 3rd, 2015. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was commissioned by Friends of Canadian Broadcasting in collaboration with ACTRA and UNIFOR.

A Nanos Research RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians between August 16th and 25th, 2014. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was commissioned by Friends of Canadian Broadcasting in collaboration with ACTRA and UNIFOR. <http://www.friends.ca/files/PDF/nanos-what-canadians-think-about-tv.pdf>

A National Nanos RDD random survey of 1,000 Canadians conducted between June 16th and 19th, 2013. This field period included two evenings when the Stanley Cup Finals were on television. Participants were randomly recruited by telephone and administered a survey online. The results were statistically checked and weighted using the latest Census data. The margin of error for a random survey of 1,000 Canadians is $\pm 3.1\%$, 19 times out of 20. <https://www.friends.ca/files/PDF/2013-388-FCB-Report.pdf>

Pollara:

An online survey conducted among Pollara's 100,000 member panel of Canadians 18 years of age and older. The representative sample consisted of 3,361 Canadians. Results are considered accurate to $\pm 1.69\%$ nineteen times out of twenty. No quotas were set, but upon completion of the survey, the data was weighted by age, gender and region to ensure that the results shown in this report are representative of the opinions of the Canadian general public. The survey was fielded from April 20th to April 24th, 2009. <http://www.friends.ca/poll/8288>

TECHNICAL NOTE



Element	Description
Organization who commissioned the research	Friends of Canadian Broadcasting
Final Sample Size	1,000 Randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	April 16 th to 21 st , 2019
Language of Survey	The survey was conducted in both English and French.
Standards	This report exceeds the standards set forth by CRIC, ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



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TABULATIONS





2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

		Region						Gender		Which of the following age categories do you fit into:				
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus		
Q1 - Cable companies	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394	
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398	
		Mean	3.27	3.35	3.74	2.92	3.35	3.11	3.26	3.28	3.20	3.26	3.33	
		Very low trust and confidence (1)	%	16.6	18.2	9.1	21.6	13.4	20.8	16.1	17.0	16.8	17.6	15.5
		2	%	17.8	18.8	14.7	22.0	16.3	15.1	18.1	17.4	19.1	16.2	18.2
		3	%	16.8	13.3	17.2	14.6	18.7	20.2	18.4	15.2	18.9	17.2	15.1
		4	%	23.1	20.3	19.8	22.8	28.0	23.7	23.3	22.8	18.9	25.7	23.4
		5	%	14.9	14.7	26.0	10.1	12.3	11.3	14.4	15.4	16.2	15.3	13.7
		6	%	6.3	11.2	8.2	3.4	6.0	6.3	6.1	6.4	4.6	5.4	8.1
		Very high trust and confidence (7)	%	1.4	1.6	2.0	1.0	1.5	0.7	1.3	1.4	1.6	1.0	1.5
	Unsure	%	3.3	1.9	2.9	4.5	3.8	1.9	2.3	4.4	3.8	1.7	4.5	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus		
Q2 - Private broadcasters	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394	
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398	
		Mean	3.57	3.89	3.77	3.40	3.62	3.37	3.59	3.55	3.55	3.54	3.62	
		Very low trust and confidence (1)	%	9.4	5.5	8.3	12.4	5.0	13.6	8.2	10.7	5.8	12.0	9.5
		2	%	16.0	11.9	13.5	17.0	19.9	15.4	18.5	13.5	17.0	13.3	17.7
		3	%	18.7	14.8	20.1	18.3	20.8	17.4	19.6	17.9	25.3	17.8	15.3
		4	%	24.5	28.6	21.2	24.3	25.4	25.8	24.3	24.7	22.6	25.4	24.9
		5	%	14.7	12.9	18.9	13.4	14.8	12.1	15.4	14.0	14.2	17.7	12.5
		6	%	7.2	8.8	11.2	4.0	8.2	5.0	6.4	7.9	5.6	5.7	9.4
		Very high trust and confidence (7)	%	3.3	4.9	2.8	4.0	2.4	3.0	4.5	2.1	3.0	2.6	4.2
	Unsure	%	6.1	12.5	4.0	6.5	3.5	7.7	3.1	9.1	6.5	5.4	6.5	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

		Region						Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q3 - The Canadian government	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
		Mean	4.30	4.62	4.67	4.15	3.95	4.30	4.33	4.27	4.34	4.33	4.24
	Very low trust and confidence (1)	%	11.3	6.5	6.9	15.7	13.2	9.5	11.6	10.9	10.3	12.7	10.7
	2	%	7.3	3.7	5.2	7.1	11.9	7.0	8.4	6.2	7.1	7.8	7.0
	3	%	11.3	11.9	9.0	12.1	12.9	10.9	11.3	11.4	11.4	7.3	14.8
	4	%	17.8	19.2	16.3	15.2	17.2	24.8	15.0	20.5	18.2	17.8	17.5
	5	%	22.5	26.5	26.3	19.5	22.3	20.5	22.5	22.5	24.1	20.8	23.0
	6	%	17.7	22.6	21.6	16.5	13.4	16.6	17.1	18.2	19.2	20.6	14.0
	Very high trust and confidence (7)	%	10.4	9.6	11.7	11.9	7.6	9.7	12.9	7.8	9.3	10.5	11.0
Unsure	%	1.8	0.0	3.0	2.0	1.6	1.0	1.0	2.6	0.6	2.5	2.0	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

		Region						Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q4 - CRTC	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
		Mean	4.71	4.73	4.71	4.65	4.67	4.86	4.63	4.80	4.72	4.80	4.62
	Very low trust and confidence (1)	%	6.0	1.5	8.2	6.6	5.1	5.4	7.4	4.5	4.3	7.0	6.1
	2	%	5.3	7.0	5.9	5.8	5.1	2.3	7.4	3.1	5.6	5.2	5.1
	3	%	8.4	7.8	7.1	7.6	11.5	8.1	8.8	8.0	8.0	7.0	9.8
	4	%	17.9	25.1	16.4	17.0	18.4	16.5	17.6	18.2	19.1	12.7	21.7
	5	%	21.6	17.5	21.8	22.5	20.3	23.9	19.2	24.0	21.2	21.8	21.7
	6	%	21.5	20.5	21.3	19.9	23.6	22.9	21.8	21.2	24.0	24.6	17.1
	Very high trust and confidence (7)	%	12.8	11.4	15.7	12.3	10.9	12.7	14.5	11.0	9.7	13.8	13.9
	Unsure	%	6.7	9.2	3.7	8.2	5.2	8.3	3.3	10.1	8.1	7.9	4.7

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q5 - CBC/Radio-Canada	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
		Mean	5.41	5.81	5.63	5.24	5.04	5.65	5.35	5.48	5.45	5.46	5.35
	Very low trust and confidence (1)	%	6.7	1.9	3.5	6.8	12.1	7.1	6.8	6.6	5.0	7.6	7.0
	2	%	4.0	2.1	2.0	5.8	6.6	1.0	4.6	3.4	4.8	2.8	4.4
	3	%	3.4	2.0	2.2	5.1	3.4	2.7	3.9	2.9	3.2	2.8	4.0
	4	%	8.3	10.2	9.3	7.4	8.0	7.9	8.6	8.0	10.7	8.0	7.1
	5	%	15.3	14.4	16.3	19.3	10.7	12.4	16.5	14.0	15.4	14.3	16.0
	6	%	27.9	30.1	35.0	21.2	29.4	27.4	25.6	30.3	25.5	28.2	29.3
	Very high trust and confidence (7)	%	33.4	39.3	30.8	32.5	28.8	41.1	33.2	33.6	35.2	34.8	30.9
	Unsure	%	1.1	0.0	0.8	1.9	1.1	0.4	0.8	1.3	0.4	1.4	1.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus		
Q6 - Netflix	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394	
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398	
		Mean	3.07	3.62	2.89	3.07	3.10	2.97	2.94	3.21	3.25	3.09	2.94	
		Very low trust and confidence (1)	%	21.8	17.5	26.0	20.7	18.5	24.9	22.6	21.0	18.2	21.7	24.2
		2	%	17.7	12.1	22.4	17.4	16.3	16.5	18.6	16.8	18.0	18.2	17.1
		3	%	18.3	16.7	14.0	21.1	24.2	12.1	20.9	15.6	20.4	15.8	19.0
		4	%	15.1	15.3	13.8	15.3	16.6	14.7	13.9	16.4	13.6	17.6	14.0
		5	%	9.6	9.9	8.1	8.7	10.5	12.1	7.3	11.9	9.8	12.2	7.2
		6	%	7.8	18.3	8.8	6.8	3.8	6.7	7.5	8.1	9.9	7.1	7.0
		Very high trust and confidence (7)	%	2.6	3.7	1.8	3.0	3.3	1.2	1.8	3.4	3.8	1.7	2.6
	Unsure	%	7.1	6.5	5.0	6.9	6.7	11.8	7.4	6.9	6.3	5.6	9.0	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

		Region						Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q7 - Other internet broadcasters	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
		Mean	2.98	3.10	3.05	2.85	3.34	2.57	2.94	3.02	3.03	2.97	2.96
	Very low trust and confidence (1)	%	19.0	22.5	16.2	20.9	9.1	30.5	18.5	19.5	19.8	19.4	18.2
	2	%	17.7	11.9	17.2	20.5	17.9	16.6	23.1	12.3	16.7	18.6	17.6
	3	%	18.6	10.1	20.0	16.6	27.3	14.6	19.6	17.6	17.9	18.6	19.1
	4	%	18.2	20.2	16.8	17.4	19.4	19.1	14.6	21.9	19.4	19.3	16.5
	5	%	8.9	13.0	11.8	8.0	8.3	4.6	9.5	8.2	12.7	7.9	7.4
	6	%	5.0	5.5	2.9	4.3	10.3	2.6	6.4	3.7	2.3	5.7	6.2
	Very high trust and confidence (7)	%	0.7	0.6	1.2	0.7	0.2	0.8	0.5	0.9	1.7	0.7	0.1
Unsure	%	11.7	16.3	13.9	11.7	7.4	11.3	7.7	15.9	9.5	9.7	14.9	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the following: [ROTATE]

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q8 - The choice of US and other non-Canadian programming available to you on television.	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Satisfied	%	27.5	23.5	16.6	29.9	37.2	28.7	28.7	26.3	29.2	23.6	29.8
	Somewhat satisfied	%	33.1	41.2	43.2	29.4	26.7	28.5	31.2	35.0	31.2	33.3	34.1
	Somewhat dissatisfied	%	14.8	17.0	12.1	16.0	17.7	11.4	13.6	16.0	10.5	17.2	15.5
	Dissatisfied	%	14.7	12.6	13.1	17.6	10.6	18.0	15.3	14.1	15.5	15.6	13.4
	Unsure/No opinion	%	9.9	5.7	15.0	7.1	7.8	13.4	11.2	8.6	13.6	10.3	7.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the following: [ROTATE]

		Region						Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q9 - The choice of US and other non-Canadian programming available to you on online streaming platforms	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Satisfied	%	22.3	30.6	19.5	23.0	20.7	21.9	23.1	21.6	25.6	26.1	16.9
	Somewhat satisfied	%	31.6	36.8	37.9	31.3	25.6	27.2	30.3	32.9	31.8	35.3	28.2
	Somewhat dissatisfied	%	12.9	15.7	9.0	10.6	19.8	12.1	12.0	13.7	13.6	13.4	11.9
	Dissatisfied	%	11.4	9.0	8.6	15.1	11.0	10.4	13.3	9.5	15.8	11.6	8.4
Unsure/No opinion	%	21.8	7.9	25.0	20.0	22.9	28.4	21.3	22.4	13.3	13.5	34.6	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q10 - Which political party do you most trust to protect the CBC? [RANDOMIZE]	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	The Conservative Party	%	11.0	17.7	8.8	9.4	12.0	11.9	11.2	10.9	8.5	11.5	12.3
	The New Democrat Party	%	15.2	12.2	8.6	15.8	19.1	20.3	15.4	14.9	17.1	15.8	13.3
	The Liberal Party	%	33.9	40.1	30.2	38.9	31.8	28.1	38.4	29.3	30.2	33.5	36.6
	The Green Party	%	4.2	5.8	1.4	4.2	1.3	11.1	2.6	5.8	3.7	3.9	4.8
	BQ	%	5.3	0.3	22.9	0.0	0.0	0.0	5.8	4.8	7.6	4.9	4.3
	People's Party of Canada	%	0.8	3.0	1.0	0.6	0.1	0.2	0.9	0.6	1.2	1.1	0.2
	Unsure	%	29.6	20.9	27.1	31.0	35.6	28.3	25.7	33.6	31.7	29.3	28.6

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q11 - Thinking about the influence of Facebook and other social media platforms on politics and the news we get, would you say the Canadian democracy is stronger, somewhat stronger, the same, somewhat weaker or weaker than it was 5 years ago?	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Stronger	%	2.3	0.8	2.1	3.8	1.9	0.9	2.2	2.4	2.8	3.2	1.1
	Somewhat stronger	%	10.6	9.7	15.6	9.8	8.8	7.9	6.2	15.1	10.9	11.9	9.4
	The same	%	24.0	27.2	30.0	21.9	18.2	24.8	25.3	22.7	24.7	22.5	24.9
	Somewhat weaker	%	30.8	30.3	26.8	31.7	34.1	30.7	29.1	32.4	29.2	30.2	32.2
	Weaker	%	27.7	29.0	18.3	30.0	31.6	30.9	33.1	22.2	23.8	28.0	29.9
	Unsure	%	4.6	3.0	7.2	2.8	5.3	4.7	4.0	5.2	8.5	4.2	2.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q12 - Do you think content displayed on online social media platforms like Facebook is more accurate, as accurate or less accurate than content published in traditional media, such as TV broadcasters and newspapers?	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	More accurate	%	2.1	3.6	1.0	2.1	3.5	0.8	2.1	2.1	2.3	2.2	1.9
	As accurate	%	13.1	19.5	11.3	14.7	16.0	4.7	10.3	15.9	15.2	15.1	10.0
	Less accurate	%	79.3	74.5	81.3	77.4	75.1	89.1	82.1	76.5	79.3	78.6	79.9
	Unsure	%	5.5	2.4	6.4	5.9	5.4	5.4	5.5	5.5	3.2	4.1	8.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q13 - Most people are able to tell the difference between professional journalism and fake news on Facebook and other social media platforms	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Agree	%	3.9	4.7	2.4	6.0	3.0	2.9	4.1	3.8	2.9	4.7	3.9
	Somewhat agree	%	17.7	24.5	16.3	21.2	13.4	13.8	16.0	19.4	17.9	16.7	18.3
	Somewhat disagree	%	27.4	23.8	35.9	24.3	26.7	24.1	25.6	29.2	20.9	33.0	26.7
	Disagree	%	48.8	46.9	42.5	45.9	55.8	56.2	52.3	45.4	55.3	43.7	49.2
	Unsure	%	2.2	0.0	3.0	2.6	1.1	3.1	2.1	2.3	3.0	2.0	1.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q14 - The government should hold online social media platforms like Facebook responsible when they publish inaccurate, misleading, or illegal content in the same way that traditional news media are held responsible by the government	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Agree	%	63.1	60.0	59.1	64.2	61.5	71.3	62.4	63.8	55.5	58.8	71.8
	Somewhat agree	%	21.3	22.6	26.5	21.6	18.3	16.3	20.0	22.7	23.6	22.3	19.0
	Somewhat disagree	%	6.0	5.4	5.5	7.1	5.8	5.5	7.7	4.3	6.2	8.6	3.6
	Disagree	%	7.4	10.9	4.4	6.7	10.7	6.4	8.2	6.5	10.7	7.5	5.1
	Unsure	%	2.1	1.1	4.6	0.4	3.7	0.6	1.6	2.7	3.9	2.7	0.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q15 - The CBC plays an important role in strengthening Canadian culture and identity	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Agree	%	49.1	53.4	52.8	47.2	39.1	58.1	45.1	53.2	49.3	51.4	47.1
	Somewhat agree	%	30.8	27.8	33.8	29.3	33.5	27.6	32.8	28.8	31.9	30.5	30.4
	Somewhat disagree	%	7.2	10.1	6.6	6.7	8.9	4.9	8.5	5.9	7.0	5.7	8.6
	Disagree	%	11.0	3.7	4.9	15.1	17.0	8.8	11.7	10.2	9.5	11.1	11.8
	Unsure	%	1.9	5.0	1.9	1.8	1.5	0.6	1.8	1.9	2.3	1.4	2.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q16 - Increasing funding for the CBC would strengthen Canadian democracy	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Agree	%	27.2	32.1	29.4	24.6	23.8	30.7	27.3	27.2	27.1	27.4	27.2
	Somewhat agree	%	28.7	31.5	32.8	25.2	27.2	29.9	28.7	28.8	24.5	26.5	33.3
	Somewhat disagree	%	13.8	18.3	14.0	16.4	11.7	8.4	13.9	13.7	15.4	14.2	12.4
	Disagree	%	22.0	8.5	12.8	26.9	31.1	22.7	25.3	18.6	21.7	24.0	20.5
	Unsure	%	8.2	9.6	11.1	6.9	6.3	8.3	4.8	11.7	11.2	7.9	6.6

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

		Region						Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q17 - Local TV news is valuable to me	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Agree	%	54.4	57.3	55.7	50.5	58.2	53.5	52.9	55.9	43.4	52.2	63.4
	Somewhat agree	%	29.2	28.3	30.0	30.7	27.5	28.0	28.3	30.2	31.1	31.0	26.4
	Somewhat disagree	%	6.8	9.7	7.6	5.9	6.0	6.6	6.9	6.7	13.1	3.5	5.7
	Disagree	%	8.0	4.7	4.4	11.7	5.9	10.8	9.9	6.1	11.1	10.8	3.5
	Unsure	%	1.6	0.0	2.4	1.2	2.4	1.1	2.0	1.1	1.2	2.5	1.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q18 - My federal member of parliament should work to keep local broadcasting strong in my community	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Agree	%	47.5	53.8	48.8	43.8	43.1	54.6	44.3	50.7	40.1	45.0	54.5
	Somewhat agree	%	32.1	25.7	35.6	32.6	35.0	26.3	32.8	31.4	38.8	34.2	26.0
	Somewhat disagree	%	5.8	7.7	4.0	5.6	6.8	6.1	7.1	4.4	7.9	4.4	5.6
	Disagree	%	8.1	7.6	3.1	12.1	8.3	7.7	10.3	5.9	4.4	10.7	8.2
	Unsure	%	6.5	5.2	8.5	6.0	6.7	5.3	5.5	7.6	8.9	5.7	5.7

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

		Region							Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus		
Q19 - According to News Media Canada, about 250 newspapers have closed in Canada in the last 10 years. Given these changes, is it more important, as important, or less important to have a strong and independent CBC?	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394	
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398	
	More important	%	60.2	64.9	67.9	54.8	54.6	63.8	59.5	60.9	57.9	61.3	60.7	
	As important	%	24.3	22.3	24.9	28.2	19.7	22.9	24.4	24.2	29.1	24.3	21.2	
	Less important	%	12.4	9.7	5.7	14.5	20.2	9.6	13.6	11.2	8.7	12.2	14.9	
	Unsure	%	3.1	3.0	1.5	2.5	5.5	3.6	2.6	3.6	4.3	2.2	3.2	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

			Region						Gender		Which of the following age categories do you fit into:		
			Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
			Q20 - Assume for a moment that your federal Member of Parliament asked for your advice on an upcoming vote in the House of Commons on what to do about CBC funding. Which of the following three options would you advise him/her to vote for?	Total	Unwgt N	1000	100	250	300	200	150	512	488
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Maintain funding	%	33.4	35.2	25.9	39.4	31.7	33.8	29.7	37.2	31.6	34.4	33.6
	Increase funding	%	45.5	51.3	60.1	34.8	38.7	50.3	46.1	44.9	47.3	44.1	45.6
	Decrease funding	%	17.2	9.8	7.2	23.0	25.9	14.0	19.7	14.7	16.3	16.8	18.2
	Unsure	%	3.8	3.8	6.7	2.8	3.7	1.9	4.5	3.2	4.7	4.7	2.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q21 - As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. Do you agree, somewhat agree, somewhat disagree or disagree with the following statement? Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air.	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Agree	%	52.0	47.6	64.2	45.6	45.3	58.0	50.1	53.9	41.1	51.2	59.6
	Somewhat agree	%	25.3	24.8	21.8	26.9	31.8	19.0	26.0	24.6	31.7	24.9	21.6
	Somewhat disagree	%	8.5	5.6	7.2	10.8	8.2	8.2	8.8	8.2	8.6	9.0	8.0
	Disagree	%	10.2	14.5	4.5	13.3	10.8	8.7	13.0	7.3	12.2	11.1	8.1
	Unsure	%	4.1	7.4	2.3	3.4	3.9	6.2	2.2	6.0	6.4	3.8	2.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

		Region							Gender		Which of the following age categories do you fit into:		
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q22 - [Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?	Total	Unwgt N	1000	100	250	300	200	150	512	488	251	355	394
		Wgt N	1000	100	231	308	206	155	503	497	254	348	398
	Liberal	%	28.0	39.0	26.8	32.8	19.9	23.8	27.4	28.6	24.0	27.6	30.9
	Conservative	%	30.1	27.0	15.2	33.4	46.5	25.8	36.7	23.3	26.5	28.9	33.4
	NDP	%	13.0	9.0	13.4	12.3	13.7	15.5	8.4	17.7	16.2	14.7	9.6
	BQ	%	4.0	0.0	17.3	0.0	0.0	0.2	4.6	3.5	4.7	4.3	3.3
	Green Party	%	7.1	11.0	4.8	6.8	3.4	13.5	6.6	7.6	7.5	7.4	6.6
	People's Party of Canada	%	0.7	1.0	0.4	0.6	1.0	0.6	0.9	0.5	0.7	1.1	0.3
	Other	%	2.2	0.0	0.0	3.2	3.9	2.6	2.8	1.6	1.2	3.2	2.0
	Undecided	%	14.9	13.0	22.1	10.7	11.7	18.0	12.6	17.2	19.2	13.0	13.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – STAT SHEET

		Region						Gender		Which of the following age categories do you fit into:			
		Canada 2019-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Q22 - [Rank 2] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?	Total	Unwgt N	875	91	219	265	164	136	462	413	215	317	343
		Wgt N	856	88	191	270	173	135	447	409	209	305	342
	Liberal	%	18.5	19.2	18.1	18.9	17.1	19.2	20.3	16.4	21.7	17.5	17.3
	Conservative	%	14.7	19.4	14.0	15.4	14.1	12.2	16.8	12.4	11.5	18.4	13.4
	NDP	%	24.9	34.0	24.4	25.7	20.6	23.8	23.4	26.6	27.6	23.3	24.7
	BQ	%	2.8	0.0	12.0	0.0	0.6	0.0	3.0	2.6	1.2	1.9	4.6
	Green Party	%	16.3	11.5	15.9	15.7	14.9	22.9	12.8	20.1	14.1	16.1	17.7
	People's Party of Canada	%	8.5	7.4	5.1	8.8	12.9	8.0	9.1	7.9	14.6	7.4	5.8
	Other	%	2.8	1.8	2.3	2.7	4.3	2.7	2.9	2.8	3.8	3.1	2.1
	Undecided	%	11.5	6.6	8.1	12.9	15.6	11.3	11.6	11.3	5.3	12.2	14.6

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided	
Q1 - Cable companies	Total	Unwgt N	1000	258	264	170	46	100	31	22	109	
		Wgt N	1000	280	301	130	40	71	7	22	149	
		Mean	3.27	3.27	3.43	3.04	3.65	2.75	3.01	2.67	3.40	
		Very low trust and confidence (1)	%	16.6	17.3	12.8	23.1	9.0	22.0	27.0	18.2	15.8
		2	%	17.8	15.6	16.7	15.6	19.9	28.5	15.5	22.7	19.4
		3	%	16.8	19.9	14.1	21.2	13.6	20.5	9.5	27.3	10.4
		4	%	23.1	22.9	29.5	18.4	17.2	12.8	14.8	27.3	20.8
		5	%	14.9	12.3	15.1	14.2	33.7	7.1	18.4	0.0	20.5
		6	%	6.3	7.6	6.6	3.5	1.8	5.2	6.5	0.0	8.1
		Very high trust and confidence (7)	%	1.4	1.6	1.0	2.1	3.0	1.5	0.0	0.0	0.7
		Unsure	%	3.3	2.8	4.2	2.0	1.7	2.5	8.3	4.5	4.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q2 - Private broadcasters	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
		Mean	3.57	3.72	3.70	3.25	3.72	2.93	3.97	3.33	3.61
	Very low trust and confidence (1)	%	9.4	7.2	6.7	15.9	11.8	18.7	8.0	13.6	8.0
	2	%	16.0	13.6	18.5	17.4	8.3	23.0	6.0	9.1	14.6
	3	%	18.7	21.2	14.6	17.8	18.9	19.9	11.9	27.3	21.8
	4	%	24.5	25.9	26.8	23.5	30.0	18.3	36.2	27.3	18.6
	5	%	14.7	15.1	14.5	14.1	17.3	6.0	21.1	13.6	18.2
	6	%	7.2	6.9	9.0	4.1	10.2	5.8	12.1	4.5	6.8
	Very high trust and confidence (7)	%	3.3	4.9	3.7	2.2	1.7	1.5	0.0	0.0	2.6
Unsure	%	6.1	5.3	6.2	4.9	1.7	6.9	4.8	4.5	9.5	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided	
Q3 - The Canadian government	Total	Unwgt N	1000	258	264	170	46	100	31	22	109	
		Wgt N	1000	280	301	130	40	71	7	22	149	
		Mean	4.30	5.29	3.34	4.97	4.02	4.30	2.31	2.50	4.17	
		Very low trust and confidence (1)	%	11.3	0.7	23.9	3.1	8.2	4.9	55.6	45.5	9.4
		2	%	7.3	2.8	12.7	2.7	13.5	5.8	13.6	13.6	6.8
		3	%	11.3	5.5	16.9	8.9	13.9	16.0	4.1	4.5	11.6
		4	%	17.8	15.4	14.2	18.3	24.8	26.6	4.8	22.7	22.6
		5	%	22.5	28.7	14.8	24.4	17.6	25.3	6.0	9.1	27.6
		6	%	17.7	25.8	11.5	27.1	16.2	13.2	13.6	4.5	11.2
		Very high trust and confidence (7)	%	10.4	20.5	4.0	13.5	5.7	6.6	0.0	0.0	6.7
	Unsure	%	1.8	0.6	2.1	2.0	0.0	1.6	2.4	0.0	4.1	

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided	
Q4 - CRTC	Total	Unwgt N	1000	258	264	170	46	100	31	22	109	
		Wgt N	1000	280	301	130	40	71	7	22	149	
		Mean	4.71	5.16	4.30	5.06	4.33	4.63	3.55	3.30	4.82	
		Very low trust and confidence (1)	%	6.0	3.4	8.2	2.7	11.2	6.0	13.9	27.3	4.0
		2	%	5.3	2.9	7.7	2.9	9.0	3.6	30.6	0.0	6.1
		3	%	8.4	7.6	11.3	5.0	6.7	11.7	2.0	22.7	3.9
		4	%	17.9	13.9	22.9	18.1	22.6	16.4	11.9	13.6	15.4
		5	%	21.6	18.2	19.5	26.6	19.5	20.7	18.4	18.2	29.4
		6	%	21.5	26.2	16.1	22.9	17.8	23.8	11.2	4.5	25.3
		Very high trust and confidence (7)	%	12.8	19.9	9.4	15.0	11.8	8.6	7.1	4.5	8.0
		Unsure	%	6.7	7.9	4.9	6.8	1.5	9.3	4.8	9.1	7.9

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided	
Q5 - CBC/Radio-Canada	Total	Unwgt N	1000	258	264	170	46	100	31	22	109	
		Wgt N	1000	280	301	130	40	71	7	22	149	
		Mean	5.41	6.14	4.37	6.14	5.52	5.75	3.89	3.62	5.62	
	Very low trust and confidence (1)	%	6.7	0.9	16.1	0.9	3.2	1.3	24.7	31.8	2.7	
		2	%	4.0	1.7	7.2	0.1	3.0	0.9	4.1	9.1	6.2
		3	%	3.4	0.3	7.7	1.2	1.5	4.6	18.7	0.0	2.0
		4	%	8.3	7.6	10.6	3.6	16.2	8.1	0.0	13.6	6.7
		5	%	15.3	11.2	20.2	11.7	13.3	18.0	23.5	18.2	14.2
		6	%	27.9	25.5	22.1	40.9	32.3	33.7	13.6	9.1	32.4
		Very high trust and confidence (7)	%	33.4	52.4	14.1	41.1	30.5	33.4	13.1	13.6	34.4
	Unsure	%	1.1	0.3	2.0	0.5	0.0	0.0	2.4	4.5	1.3	

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided	
Q6 - Netflix	Total	Unwgt N	1000	258	264	170	46	100	31	22	109	
		Wgt N	1000	280	301	130	40	71	7	22	149	
		Mean	3.07	3.06	3.24	3.04	2.16	2.94	3.42	3.21	3.08	
		Very low trust and confidence (1)	%	21.8	21.2	17.5	20.4	39.0	29.1	27.0	27.3	23.6
		2	%	17.7	16.0	14.1	26.4	29.2	21.0	8.3	9.1	17.5
		3	%	18.3	22.4	23.5	9.9	14.8	13.1	4.4	9.1	12.7
		4	%	15.1	15.3	14.6	20.3	10.7	11.6	18.7	18.2	13.6
		5	%	9.6	7.7	11.8	10.3	0.0	9.3	13.1	9.1	10.7
		6	%	7.8	8.7	8.0	5.8	4.5	8.8	6.8	9.1	7.8
		Very high trust and confidence (7)	%	2.6	1.9	2.1	3.3	0.0	4.2	8.5	4.5	3.5
		Unsure	%	7.1	6.7	8.4	3.5	1.7	3.0	13.1	13.6	10.7

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Please tell me how much confidence or trust do you personally have in each group to protect Canadian culture and identity on television using a scale of 1 meaning very low trust and confidence to 7 meaning very high trust and confidence.
[RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided	
Q7 - Other internet broadcasters	Total	Unwgt N	1000	258	264	170	46	100	31	22	109	
		Wgt N	1000	280	301	130	40	71	7	22	149	
		Mean	2.98	3.07	3.04	2.88	2.79	2.82	3.49	3.26	2.84	
		Very low trust and confidence (1)	%	19.0	18.4	17.8	16.7	18.3	27.8	18.7	9.1	22.3
		2	%	17.7	15.9	19.1	20.2	16.3	20.6	10.7	18.2	15.6
		3	%	18.6	19.8	16.6	25.3	29.2	13.5	10.4	22.7	13.8
		4	%	18.2	21.1	18.4	13.5	8.3	18.3	12.8	22.7	18.9
		5	%	8.9	8.2	9.5	7.9	6.7	11.0	13.6	4.5	9.9
		6	%	5.0	5.2	6.8	4.6	4.5	0.9	12.8	9.1	2.8
		Very high trust and confidence (7)	%	0.7	1.4	0.1	0.0	0.0	4.1	2.4	0.0	0.0
	Unsure	%	11.7	10.0	11.8	11.9	16.7	3.8	18.7	13.6	16.6	

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the following: [ROTATE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q8 - The choice of US and other non-Canadian programming available to you on television.	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Satisfied	%	27.5	34.6	29.2	26.6	14.7	21.8	11.9	18.2	19.5
	Somewhat satisfied	%	33.1	32.6	33.8	31.9	43.2	28.1	47.8	13.6	35.3
	Somewhat dissatisfied	%	14.8	15.4	14.8	12.2	11.0	17.9	11.2	22.7	14.7
	Dissatisfied	%	14.7	10.6	15.3	17.6	13.8	16.3	21.9	36.4	14.8
	Unsure/No opinion	%	9.9	6.8	6.9	11.7	17.3	15.9	7.1	9.1	15.7

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Thinking as a consumer, are you satisfied, somewhat satisfied, somewhat dissatisfied or dissatisfied with the following: [ROTATE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q9 - The choice of US and other non-Canadian programming available to you on online streaming platforms	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Satisfied	%	22.3	25.6	19.6	27.1	10.7	19.3	27.0	18.2	22.5
	Somewhat satisfied	%	31.6	30.6	32.4	29.5	24.3	39.9	29.9	22.7	33.0
	Somewhat dissatisfied	%	12.9	11.9	11.7	15.3	11.2	16.2	9.7	31.8	11.1
	Dissatisfied	%	11.4	11.3	12.1	13.5	6.2	9.5	16.7	4.5	11.4
	Unsure/No opinion	%	21.8	20.6	24.2	14.6	47.5	15.1	16.7	22.7	22.0

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q10 - Which political party do you most trust to protect the CBC? [RANDOMIZE]	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	The Conservative Party	%	11.0	2.9	28.6	2.6	0.0	1.1	15.6	22.7	4.0
	The New Democrat Party	%	15.2	14.1	5.4	48.1	7.6	25.5	3.6	4.5	7.4
	The Liberal Party	%	33.9	66.8	27.2	25.1	1.7	14.4	25.9	13.6	14.5
	The Green Party	%	4.2	1.4	1.1	4.6	0.0	33.7	2.4	4.5	2.5
	BQ	%	5.3	2.4	0.6	3.7	75.6	2.2	0.0	0.0	5.3
	People's Party of Canada	%	0.8	0.0	0.9	0.8	0.0	2.1	34.7	0.0	0.0
	Unsure	%	29.6	12.4	36.1	15.1	15.0	21.0	17.9	54.5	66.3

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q11 - Thinking about the influence of Facebook and other social media platforms on politics and the news we get, would you say the Canadian democracy is stronger, somewhat stronger, the same, somewhat weaker or weaker than it was 5 years ago?	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Stronger	%	2.3	2.5	2.9	1.2	0.0	4.1	6.8	4.5	0.7
	Somewhat stronger	%	10.6	13.2	9.7	9.2	5.0	10.3	2.4	4.5	12.0
	The same	%	24.0	21.8	26.7	19.6	28.7	15.0	45.9	22.7	28.6
	Somewhat weaker	%	30.8	32.3	26.4	41.8	31.8	40.1	6.0	18.2	25.3
	Weaker	%	27.7	27.1	31.7	22.6	18.3	29.9	38.9	31.8	25.5
	Unsure	%	4.6	3.1	2.5	5.6	16.2	0.6	0.0	18.2	7.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q12 - Do you think content displayed on online social media platforms like Facebook is more accurate, as accurate or less accurate than content published in traditional media, such as TV broadcasters and newspapers?	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	More accurate	%	2.1	0.4	4.4	0.6	0.0	4.3	10.7	0.0	1.4
	As accurate	%	13.1	7.4	20.5	5.4	3.5	12.1	43.5	27.3	15.1
	Less accurate	%	79.3	86.9	69.8	92.3	87.5	80.5	45.7	54.5	75.5
	Unsure	%	5.5	5.3	5.3	1.6	8.9	3.1	0.0	18.2	8.0

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q13 - Most people are able to tell the difference between professional journalism and fake news on Facebook and other social media platforms	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Agree	%	3.9	6.3	4.9	1.5	0.0	1.6	9.2	4.5	1.4
	Somewhat agree	%	17.7	15.0	23.6	9.9	14.4	13.0	24.0	22.7	19.6
	Somewhat disagree	%	27.4	26.4	24.1	34.9	33.5	29.6	46.6	31.8	25.1
	Disagree	%	48.8	51.2	45.3	52.4	48.4	54.4	20.2	36.4	49.2
	Unsure	%	2.2	1.1	2.2	1.4	3.7	1.5	0.0	4.5	4.8

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q14 - The government should hold online social media platforms like Facebook responsible when they publish inaccurate, misleading, or illegal content in the same way that traditional news media are held responsible by the government	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Agree	%	63.1	65.5	56.4	68.3	48.1	77.0	46.9	45.5	68.7
	Somewhat agree	%	21.3	18.9	22.5	21.0	40.8	17.2	16.0	22.7	20.5
	Somewhat disagree	%	6.0	6.8	9.2	4.1	5.1	3.7	9.5	4.5	1.3
	Disagree	%	7.4	7.3	10.7	3.5	3.0	0.9	25.2	27.3	4.6
	Unsure	%	2.1	1.5	1.2	3.1	3.0	1.2	2.4	0.0	4.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q15 - The CBC plays an important role in strengthening Canadian culture and identity	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Agree	%	49.1	66.4	20.9	72.5	52.3	63.7	18.7	18.2	51.3
	Somewhat agree	%	30.8	29.6	34.1	24.5	35.3	25.0	18.7	31.8	33.8
	Somewhat disagree	%	7.2	1.9	14.1	1.7	6.0	5.0	30.3	13.6	7.3
	Disagree	%	11.0	1.5	26.9	0.8	6.5	3.7	32.3	36.4	5.7
	Unsure	%	1.9	0.6	3.9	0.5	0.0	2.5	0.0	0.0	1.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q16 - Increasing funding for the CBC would strengthen Canadian democracy	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Agree	%	27.2	40.0	8.7	48.7	24.1	41.0	3.6	4.5	20.7
	Somewhat agree	%	28.7	33.2	18.3	35.1	42.5	25.3	16.0	13.6	36.4
	Somewhat disagree	%	13.8	10.3	20.8	3.1	19.2	9.9	15.1	27.3	14.1
	Disagree	%	22.0	8.9	46.9	6.8	7.9	13.6	54.6	40.9	13.1
	Unsure	%	8.2	7.6	5.3	6.3	6.3	10.2	10.7	13.6	15.7

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q17 - Local TV news is valuable to me	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Agree	%	54.4	61.5	46.4	53.8	65.2	47.8	41.8	31.8	62.0
	Somewhat agree	%	29.2	27.0	31.5	32.9	33.0	35.1	35.4	31.8	21.0
	Somewhat disagree	%	6.8	4.8	7.3	7.3	1.8	8.2	18.0	13.6	8.1
	Disagree	%	8.0	5.7	13.0	4.5	0.0	5.2	4.8	18.2	7.5
	Unsure	%	1.6	1.0	1.7	1.5	0.0	3.6	0.0	4.5	1.4

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [RANDOMIZE]

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q18 - My federal member of parliament should work to keep local broadcasting strong in my community	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Agree	%	47.5	55.9	30.5	59.5	52.2	67.0	35.0	31.8	47.9
	Somewhat agree	%	32.1	33.5	33.3	30.6	36.8	24.7	23.8	27.3	31.8
	Somewhat disagree	%	5.8	2.8	12.9	1.5	1.5	1.6	20.7	13.6	2.0
	Disagree	%	8.1	3.1	17.5	2.7	4.7	4.2	15.6	13.6	4.8
	Unsure	%	6.5	4.6	5.9	5.6	4.8	2.7	4.8	13.6	13.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 16th and 21st, 2019. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.



2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q19 - According to News Media Canada, about 250 newspapers have closed in Canada in the last 10 years. Given these changes, is it more important, as important, or less important to have a strong and independent CBC?	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	More important	%	60.2	72.5	35.8	84.6	72.9	73.2	38.9	36.4	59.8
	As important	%	24.3	23.3	28.8	13.5	25.6	19.0	25.2	22.7	28.7
	Less important	%	12.4	3.2	29.6	0.6	1.5	4.8	31.1	36.4	7.5
	Unsure	%	3.1	1.0	5.7	1.3	0.0	3.0	4.8	4.5	4.0

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q20 - Assume for a moment that your federal Member of Parliament asked for your advice on an upcoming vote in the House of Commons on what to do about CBC funding. Which of the following three options would you advise him/her to vote for?	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Maintain funding	%	33.4	35.6	35.5	25.9	21.4	31.0	37.4	36.4	35.5
	Increase funding	%	45.5	60.5	17.5	70.1	72.1	58.2	9.5	13.6	45.7
	Decrease funding	%	17.2	2.4	43.6	2.4	4.7	8.2	49.5	36.4	8.4
	Unsure	%	3.8	1.5	3.5	1.6	1.8	2.7	3.6	13.6	10.5

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2019-1386 – Friends of Canadian Broadcasting – National Survey – Vote Profile - STAT SHEET

[Rank 1] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

			Canada 2019-04	Liberal	Conservative	NDP	BQ	Green Party	People's Party of Canada	Other	Undecided
Q21 - As you may know, the CRTC requires broadcasters and cable and satellite TV providers to contribute financially to the production of Canadian TV programs. Do you agree, somewhat agree, somewhat disagree or disagree with the following statement? Foreign companies that broadcast TV programming into Canada over the Internet should be subject to the same rules as Canadian companies that broadcast TV programs by cable, satellite or over the air.	Total	Unwgt N	1000	258	264	170	46	100	31	22	109
		Wgt N	1000	280	301	130	40	71	7	22	149
	Agree	%	52.0	54.3	43.8	54.7	73.7	50.9	28.2	36.4	59.7
	Somewhat agree	%	25.3	26.4	23.9	27.7	21.1	31.3	33.5	22.7	22.2
	Somewhat disagree	%	8.5	9.1	9.9	6.3	0.0	6.7	14.8	9.1	9.3
	Disagree	%	10.2	5.7	18.3	6.5	0.0	8.0	18.7	22.7	6.8
	Unsure	%	4.1	4.6	4.1	4.7	5.2	3.0	4.8	9.1	2.0

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